



GJELDER FOR STUDIEÅRET 2012/2013

GRA 3157 Managing Innovation, Design and Creativity

Studium

Master i innovasjon og entrepenørskap, Specialization Course

Kursansvarlig

Birgit H Jevnaker

Institutt

Institutt for innovasjon og økonomisk organisering

Semester

Høst

Studiepoeng

6

Undervisningsspråk

Engelsk

Innledning

This course is described in English.

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Cagan, Jonathan, Craig M. Vogel. 2002. Creating breakthrough products : innovation from product planning to program approval. Financial Times/ Prentice Hall. (Part Three may be skipped)

Kelley, Tom with Jonathan Littman. 2001. The art of innovation : lessons in creativity from IDEO, America's leading design firm. Doubleday

Sewerin, Thomas. 2009. Teams, leadership and coaching. Tertulia books. Except p. 162-191 (voluntary reading)

Artikler:

Additional articles, edited chapters, and material handed out and/or announced on course website

Jevnaker, Birgit H. 2003. Exploring the Innovating Inbetween: Industrial Design as Boundary Work. International Journal of New Product Development & Innovation Management. December/January. p. 339-358 (hand-out).

Annet:

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

Anbefalt litteratur

Annet:

Recommendations to supplemental readings will be provided in the course syllabus.

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon