



APPLIES TO ACADEMIC YEAR 2012/2013

## **ELE 3738 Festival Management**

### **Programme**

Elective

### **Responsible for the course**

Sigrid Røyseng

### **Department**

Department of Communication - Culture and Languages

### **Term**

According to study plan

### **ECTS Credits**

7,5

### **Language of instruction**

Norwegian

### **Introduction**

### **Learning outcome**

### **Prerequisites**

### **Compulsory reading**

#### **Books:**

Bowdin, Glenn A.J. ... [et al.]. 2011. Events management. 3rd ed. Butterworth-Heinemann. s. 3-70, 187-294, 323-364, 441-522 (296 sider tilsammen)

Agedal, Olaf, Helene Egeland og Mariann Villa. 2009. Lokalt kulturliv i endring. Norsk kulturråd : I kommisjon hos Fagbokforl. (side 127-222) (96 sider)

#### **Collection of articles:**

Røyseng, Sigrid. 2012. Artikkelsamling til Festivalledelse. Handelshøyskolen BI

### **Recommended reading**

### **Course outline**

### **Computer-based tools**

### **Learning process and workload**

### **Use of hours**

### **Examination**

### **Examination code(s)**

### **Examination support materials**

**Re-sit examination**

**Additional information**