



APPLIES TO ACADEMIC YEAR 2012/2013

ELE 3711 Sociology for Business Students

Programme

Elective

Responsible for the course

Johannes Brinkmann, Tore Bakken

Department

Department of Strategy and Logistics

Term

According to study plan

ECTS Credits

7,5

Language of instruction

English

Introduction

This course offers a better understanding of many business school courses, by taking the participants on a trip to the roots of sociology. As an academic field, sociology is among the academic parent disciplines for a whole range of business school subjects, such as strategy, marketing, organization and leadership, risk management, business ethics etc, not to mention all kinds of social science research methodology courses. First of all, the course offers an introduction to basic sociological terminology and sociological thinking, in part related to a presentation of the most important micro and macro-sociological approaches. Second, the course is meant to be target-group friendly, by departing from the questions and problems focused by the above mentioned business school subjects and business research specialties and offering the students some further depth by going back to the original sources.

Learning outcome

Acquired knowledge

After completing the course, students should:

- know the most important terminology, theories, approaches and authors' names within general sociology and within the special sociologies of primary relevance to business studies and business school teaching
- understand the strengths and weaknesses of chosen theories and approaches

Acquired skills

After completing the course, students should:

- be able to apply concepts and theories fruitfully and critically to business practice and business research problems
- be able to draft and organize work with a sociological approach to situations and business contexts
- be able to identify social and societal aspects and sociological origins in other business school subjects

Reflection

After completing the course, students should:

- be able to ask critical questions about such theories and about business practices
- have acquired a reflected attitude regarding their own business and working life, professional life and private life roles and about business in society, with determinations both ways.

Prerequisites

No special prerequisites are required.

Compulsory reading

Books:

Giddens, Anthony. 2009. Sociology. 6th ed. rev. and updated. Polity

Recommended reading

Course outline

- General sociology, basic sociological terminology
- Micro-sociology, macro-sociology, meso-level social systems

- The most important themes and topics addressed by classical sociology
- The most important themes and topics addressed by present-day sociology
- Selected topics for further and deeper discussion, dependent on the distribution of programme specialties among the students, e.g. risk society and sociology of risk, markets as social systems, sociology of consumption and the consumer society, sociology of organizations, sociology of culture etc

Computer-based tools

No specified computer-based tools are requested.

Learning process and workload

The students are expected to document their learning process across various assignments.

The work on the term paper work begins two weeks after the start of the course at the latest.

Recommended workload in hours

Activity	Hours
Lectures/ plenary participation	33
Preparation for lectures/reading literature	30
Writing of term paper	60
Assignments	40
Group work without/with supervision	37
Total recommended use of hours	200

Students must write a short diary of one's learning process, covering each class meeting typically with 3-5 lines. This diary must be available as a basis for a short conversation with the instructor in the periphery of a class meeting.

Use of hours

25 hours - Lectures (plenum)

8 hours - Reviewing and giving feedback on assignments in class (plenum)

Online It's learning tests [will be considered]

8 hours - Tutorials (group supervision)

4 hours - Administration of learning activities

45 hours total

Examination

The final grade in the course is based on the following activities and weighting:

- 1) Term paper in groups of 2 or 3 students, accounts for 60 % of the grade in the course
- 2) Group presentation in class, accounts for 25 % of the grade in the course
- 3) Individual participation/assignment, accounts for 15 % of the grade in the course

Examination code(s)

ELE 37111 - Process evaluation, counts 100% towards the final grade in ELE 3711, 7,5 credits.

Examination support materials

All examination support materials are allowed.

Re-sit examination

A re-sit is held in connection with the next scheduled exam in the course.

Students who are taking new exam must take the course all over including all the activities on which the evaluation is based.

Additional information

The term paper topic is either chosen by the group members and approved by the lecturer, or chosen from a lecturer's list which will be made available in the third session the latest. The max term paper length is 15x350 words; contents, abstract and necessary appendices are permitted in addition.

The group presentation is peer-graded, but the lecturer has a veto right

The additional text selection is updated once a year and preferably available online instead of in paper.