



GJELDER FOR STUDIEÅRET 2012/2013

DRE 3004 Strategy I Foundations of Strategic Management and Organizations

Studium

Strategic Management

Kursansvarlig

Bente Løwendahl

Institutt

Institutt for strategi og logistikk

Semester

Vår

Studiepoeng

6

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Andrews, Kenneth R.. 1987. The concept of corporate strategy. 3rd ed. Homewood, Ill. : Irwin
Barnard, Chester I. 1938. The functions of the executive. Cambridge, Mass. : Harvard
University Press
Chandler, Alfred D. 1962. Strategy and structure : chapters in the history of the industrial
enterprise. Cambridge, Mass : MIT Press
Penrose, Edith. 2009. The theory of the growth of the firm. 4th ed. Oxford : Oxford University
Press
Porter, Michael E. 1980. Competitive strategy : techniques for analyzing industries and
competitors. New York : Free Press
Thompson, James D.. 1967. Organizations in action : social science bases of administrative
theory. New York : McGraw-Hill
Williamson, Oliver E.. 1975. Markets and hierarchies: analysis and antitrust implications : a
study in the economics of internal organization. New York : Free Press

Anbefalt litteratur

Bøker:

Brunsson, Nils. 2000. The irrational organization : irrationality as a basis for organizational
action and change. 2nd ed. Bergen : Fagbokforl.
Burns, T. and G.M. Stalker. 1994. The management of innovation. 3rd ed. Oxford : Oxford
U.P.
Burt, Ronald S. 1983. Corporate profits and cooptation : networks of market constraints and
directorates ties in the American economy. New York : Academic Press
Cyert, Richard M. and James G. March. 1992. A behavioral theory of the firm. 2nd ed. Malden,
Mass. : Blackwell
Hymer, Stephen Herbert. 1976. The international operations of national firms : a study of direct
foreign investment. Cambridge, Mass. : MIT Press
March, James G. and Herbert A. Simon. 1993. Organizations. 2nd ed. Cambridge, Mass. :

Blackwell Business

Mintzberg, Henry. 1980. The nature of managerial work. Englewood Cliffs : Prentice-Hall

Nelson, Richard R. and Sidney and Sidney. 1982. An evolutionary theory of economic change. Cambridge, Mass. : Belknap Press

Pfeffer, Jeffrey and Gerald R. Salancik. 2003. The external control of organizations : a resource dependence perspective. New ed.. Stanford, Calif. : Stanford Business Books

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Quinn, James Brian. 1980. Strategies for change : logical incrementalism. Homewood, Ill. : Irwin

Schelling, Thomas C.. 1980. The strategy of conflict. Cambridge, Mass. : Harvard University Press

Selznick, Philip. 1984. Leadership in administration : a sociological interpretation. Berkeley, Calif. : University of California Press

Williamson, Oliver E.. 1985. The economic institutions of capitalism : firms, markets, relational contracting. New York : Free Press

Williamson, Oliver E.. 1996. The mechanisms of governance. New York : Oxford University Press

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon