



APPLIES TO ACADEMIC YEAR 2011/2012

SØK 2702 Price theory - MAKEUP EXAM

Programme

Re-sit examination

Responsible for the course

Christian Riis

Department

Department of Economics

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Introduction

Objective

The main purpose of this course is to teach students the basic principles of market mechanism and price formations in markets. The students will learn the economic principles behind exchange and transactions, price formations under supply and demand, implications of competition and market forces, price formations under different market mechanism, in addition to the benefit function in the market.

Prerequisites

None.

Compulsory reading

Books:

Frank, Robert H. and Ben S. Bernanke. 2009. Principles of microeconomics. 4th ed. Boston : McGraw Hill/ Irwin

Recommended reading

Course outline

Part 1 Introduction

- Introduction to price management
- Trade and Comparative Advantage

Part 2 Microeconomic principles for price decisions

- Thinking Like an Economist
- Supply and Demand: An Introduction
- Comparative Advantage: The Basis for Exchange
- Price in international markets

Part 3 Managers price decisions

- Elasticity
- Demand: The Benefit Side of the Market
- Perfectly Competitive Supply: The Cost Side of the Market
- Efficiency and Exchange
- The Quest for Profit and the Invisible Hand

Part 4 Market Imperfections

- Monopoly and Other Forms of Imperfect Competition
- Thinking Strategically
- The Economics of Information

Computer-based tools

No specified computer-based tools are required.

Course structure

The course is based on 36 teaching hours.

Examination

A five-hour individual written exam concludes the course at the end of the semester.

Examination code(s)

SØK 27023 Written exam which accounts for 100% of the grade in SØK 2702 Price theory, 6 ECTS credits.

Examination support materials

BI-approved exam calculator are allowed at the final written multiple choice exam.

Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.

<http://www.bi.edu/studenthandbook/examaids>.

Re-sit examination

Due to changes in our Bachelor Programmes from autumn 2009, there also will be changes in every single course. This course was lectured for the last time fall 2009. Re-sit exam will be offered every term from autumn 2010 even spring 2012.

Additional information