



APPLIES TO ACADEMIC YEAR 2011/2012

NSA 2521 Shipping Management

Programme

Bachelor in Business Administration (BBA) (3. year), Exchange Program

Responsible for the course

Cathrine Bjune

Department

Department of Accounting - Auditing and Law

Term

According to study plan

ECTS Credits

7,5

Language of instruction

English

Introduction

This course offers a thorough introduction to the development, practice and economics of international shipping. It is aimed at students who wish to specialize in the management of shipping companies, work in ship-broking firms or with consultants, finance and insurance organizations that include shipping in their portfolios.

Learning outcome

Acquired knowledge

After completing the course students shall have:

- Acquired knowledge about ship types, measurement systems, transport routes and trades.
- Acquired knowledge about economic models used in the shipping industry.
- Acquired knowledge about concepts and theories of shipping management.

Acquired skills

After completed course students will be able to:

- Explain the relationship between demand and supply for shipping services,
- Discuss basic principles of rate making.
- Analyze the freight markets and the new building market.
- Understand and perform new building calculations.
- Understand and perform voyage calculations.
- Understand issues in ship accounting and ship finance.
- Reflect on the dynamics of shipping business cycles in an economic perspective.
- Discuss the market for marine insurance.

Reflection

During the course students should develop recognition of shipping's role in society, shipping's role in the world economy and be able to reflect on shipping's responsibility to the environment.

Prerequisites

None

Compulsory reading

Books:

Stopford, Martin. 2009. Maritime economics. 3rd ed. Routledge

Other:

Other: A dynamic selection of articles will be discussed and analyzed in class and group work.

Recommended reading

Course outline

- Shipping types, ship sizes and cargo capacity
- The principal shipping markets, the demand for and supply of shipping services
- Shipping operations and trading routes

- Revenues and costs in shipping
- Understanding the dynamics of shipping business cycles
- New building calculations
- Voyage calculation
- Risk and insurance of vessels and cargo
- Investments analysis in shipping
- Summary

Computer-based tools

Students are advised to make use of computer-based tools in the course, for instance spreadsheets. At the examination, however, computer-based tools are not allowed.

Learning process and workload

The course will include a combination of lectures and plenary tutorials where solutions to exercises will be explained.

There will be mandatory hand-in assignments. The assignments will be in the form of small cases selected from textbooks and trade articles. Please note that whilst attendance is not compulsory, it is the students responsibility to obtain any information provided in class that is not included on the course homepage/It's learning or text book.

The following is an indication of the time required:

Activity	Hours
Lectures	36
Plenary tutorials where exercises will be explained	6
Preparation for lectures and plenary tutorials	108
Preparation for hand-in assignment	10
Preparation for the final exam	40
Total recommended use of time	200

Use of hours

36 hours - Lectures
 6 hours - Plenary tutorials
 3 hours - Handle mandatory assignments
 45 hours total

Examination

A three hour individual written exam concludes the course.

Examination code(s)

NSA 25211 - Written exam - counts 100% to the grading of the course NSA 2521 Shipping Management, 7,5 credits.

Examination support materials

BI-approved exam calculator and bilingual dictionary. TEXAS INSTRUMENTS BA II Plus™
 Examination support materials at written examinations are specified under exam information in our web-based Student Handbook. Please note use of calculator and dictionary.
<http://www.bi.edu/studenthandbook/examaids>.

Re-sit examination

Re-takes are possible at the next time course is offered.

Additional information