



APPLIES TO ACADEMIC YEAR 2011/2012

KLS 3685 Bachelor Thesis in Arts Management

Programme

Bachelor in Arts and Management (3. year)

Responsible for the course

Anne-Britt Gran

Department

Department of Communication - Culture and Languages

Term

According to study plan

ECTS Credits

15

Language of instruction

Norwegian

Introduction

Learning outcome

Prerequisites

Compulsory reading

Recommended reading

Books:

Askheim, Ola, Gaute Aas, Tor Grenness. 2008. Kvalitative metoder for markedsføring og organisasjonsfag. Universitetsforlaget

Course outline

Computer-based tools

Learning process and workload

Use of hours

Examination

Examination code(s)

Examination support materials

Re-sit examination

Additional information

