



APPLIES TO ACADEMIC YEAR 2011/2012

## **KLS 3636 The Music Industry**

### **Programme**

Bachelor in Arts and Management (3. year)

### **Responsible for the course**

Audun Molde

### **Department**

Department of Communication - Culture and Languages

### **Term**

According to study plan

### **ECTS Credits**

7,5

### **Language of instruction**

Norwegian

### **Introduction**

### **Learning outcome**

### **Prerequisites**

### **Compulsory reading**

#### **Books:**

Dalchow, Jørn. 2004. Hjelp, jeg er i popbransjen!. Norsk musikkråd  
Shuker, Roy. 2008. Understanding popular music culture. 3rd ed. Routledge

#### **Collection of articles:**

Molde, Audun (red.). 2012. Artikkelsamling til Musikkbransjen. Handelshøyskolen BI

### **Recommended reading**

#### **Books:**

Blokhus, Yngve og Audun Molde. 2004. Wow! : populærmusikkens historie. 2. utg. Universitetsforlaget  
Gripsrud, Jostein, red. 2002. Populærmusikken i kulturpolitikken. Norsk kulturråd. Utvalgte kapitler  
Passman, Donald S. 2009. All you need to know about the music business. 7th ed. Free Press  
Aas, Mikkel. 2007. Spilletid : norsk platebransjes historie i 100 år. Macta forlag

#### **Other:**

Nettsteder: [www.ballade.no](http://www.ballade.no) (norsk bransjenettsted)

### **Course outline**

### **Computer-based tools**

### **Learning process and workload**

### **Use of hours**

**Examination**

**Examination code(s)**

**Examination support materials**

**Re-sit examination**

**Additional information**