



APPLIES TO ACADEMIC YEAR 2011/2012

INS 2401 Public Communication - RE-SIT EXAMINATION

Programme

Re-sit examination

Responsible for the course

Tor Bang

Department

Department of Communication - Culture and Languages

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Introduction

This course is on public sector per se, as well as public sector's communication strategies.

Objective

The course aim is to enhance students comprehension of the public sector and public sector's communicative needs. The course emphasizes comprehension of formal and informal links between the partisan politics, bureaucracy on all levels and the public.

Prerequisites

None.

Compulsory reading

Books:

Christensen, Tom [et. al.]. 2007. Forvaltning og politikk. Oslo : Universitetsforlaget
Hernes, Gudmund og Kristine Nergaard. 1989. Oss i mellom: konstitusjonelle former og uformelle kontakter Storting - Regjering. Oslo: FAFO. Kap. 2. Konstitusjonelle prinsipper
Rice, Ronald E. and Charles K. Atkin, eds. 2001. Public communication campaigns. 3rd ed. Thousands Oak, Calif.: Sage. (Kapittel 2)
Simonsen, Arne. 2007. Offentlig informasjons- og kommunikasjonsarbeid: Mål og metoder. 3. utg. Oslo : Kommuneforlaget

Articles:

Artikler (publiseres elektronisk på blackboard):

Other:

Lov om rett til innsyn i dokument i offentlig verksemd (offentleglova). Grundloven § 100. Kommuneloven § 4.

Recommended reading

Books:

Rasmussen, Terje. 2001. Mediesamfunnets moral. Oslo : Pax
Rice, Ronald E. and Charles K. Atkin, eds. 2001. Public communication campaigns. 3rd ed. Thousands Oak, Calif.: Sage. (Resten av boken)

Course outline

1. Public sector's structure in Norway.
2. Formal and informal communication in the public sector in Norway
3. The links between partisan politics and bureaucracy.
4. The citizen's role: the right to knowledge and insight

Computer-based tools

None.

Course structure

Lectures and student work, 36 hours.

Examination

The grade in the course will be based on a five (5) hours individual written exam, counts 100%.

Examination code(s)

INS 24012 - Written exam accounts 100% of final grade in the course INS 2401 Public communication, 6 credits.

Examination support materials

No support materials allowed.

Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.

<http://www.bi.edu/studenthandbook/examaids>

Re-sit examination

Due to changes in our Bachelor Programmes from autumn 2009, there also will be changes in every single course. This course was lectured for the last time spring 2010. Re-sit exam will be offered every term from autumn 2010 even spring 2012.

Additional information