



APPLIES TO ACADEMIC YEAR 2011/2012

GRA 8143 Consultancy Project

Programme

Executive Master of Business Administration (EMBA) Program

Responsible for the course

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Department

Department of Strategy and Logistics

Term

According to study plan

ECTS Credits

15

Language of instruction

English

Introduction

The Consultancy Project is an integral part of the EMBA degree. The subject for the consultancy project is provided by a company and must be approved by the Associate Dean EMBA. The project is supervised by a company representative who ensures that the project is being led according to the company's objectives and guidelines, as well as by a BI professor (faculty advisor) whose role is to validate the academic aspects.

Objective

The aim with the consultancy project is application of the knowledge and skills the students have acquired during the EMBA program. This will be done through a project where the students are to provide concrete advices on how to solve a real-life substantial managerial problem/challenge for an organization.

The consultancy project trains the students in how to produce an evidence-based analysis of a substantial managerial problem/challenge. The group should also consider challenges connected to realizing the suggested solution to the organization.

The work on the consultancy project is conducted as a team project. This also gives the students practical training in solving business problems together with other people.

The students' advices on how to solve the managerial problem/challenge are presented both as a written report and as a presentation in front of an audience.

Prerequisites

Bachelor degree or equivalent, 4 years work experience, managerial experience and good written and oral knowledge of the English language.

Compulsory reading

Recommended reading

Course outline

Participants to apply the knowledge and skills acquired during the EMBA in a real-life business situation. The project is an integral part of the EMBA program. It is two-fold:

- to experiment non hierarchical teamwork
- to serve as a red line for EMBA participants' knowledge application.

Computer-based tools

None

Course structure

The work with the consultancy project starts already in module 1 of the EMBA program where the students get general information about what is expected from a consultancy project. The students also start to form groups at this time. The consultancy project groups are self-organized by the students. By module 3 the groups should be formed and the topic for the consultancy project should be approved. Between module 3 and 4 each group will receive a faculty advisor. The concrete work on the consultancy project takes place

between module 3 and 6.

The consultancy project should be handed in via It's learning and will then be distributed to the faculty advisor (internal examiner) and an external examiner. Further, the project should also be delivered to the company in the form of a final consultancy report and a presentation.

Estimated project's workload is 200 hours for each participant.

Examination

The students are evaluated through the team report and its oral presentation in front of a jury consisting of the (faculty advisor and an external examiner usually the Associate Dean).

The team report counts 70 % of total grade and oral presentation counts 30 %.

Examination code(s)

GRA 81431 - Process evaluation; counts for 100 % to pass the program GRA 8143, 15 credits

Examination support materials

Re-sit examination

Re-takes are only possible at the next time a course will be held. When course evaluation consists of class participation or process elements, the whole course must be re-evaluated when a student wants to retake an exam. Retake examinations entail an extra examination fee..

Additional information