



GJELDER FOR STUDIEÅRET 2011/2012

## GRA 6829 Strategies for Industrial Competitiveness

### Studium

Master i økonomi og ledelse - Siviløkonom (Strategy), Master i politikk og økonomi, Master i økonomi og ledelse - Siviløkonom, Specialization Course

### Kursansvarlig

Torger Reve

### Institutt

Institutt for strategi og logistikk

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

6

### Undervisningsspråk

Engelsk

### Innledning

The course description is available in English only, please see the English course description

### Læringsmål

### Forkunnskaper

### Obligatorisk litteratur

#### Bøker:

Porter, Michael E. 2008. On competition. Updated and exp. ed. Harvard Business School

#### Artikler:

Krugman, Paul R. 1999. Increasing returns and economic geography. Journal of Political Economy, Vol. 99, No 3. pp 483 - 499

Porter, Michael E., Mercedes Delgado, Christian Ketels and Scott Stern,. 2008. Moving to a New Global Competitiveness Index. The Global Competitiveness Report 2008-2009, World Economic Forum. Pages 43 - 63

Reve, Torger. 1996. Toward an Integrative Model of Sterategy Development: From dynamic clusters to core capabilities. I: Falkenberg, Joyce and Sven A. Haugland, eds., Rethinking the boundaries of strategy. Handelshøjskolens forlag. pp 103-122

Reve, Torger. 2011. From industrial clusters to global knowledge hubs. Working paper: BI Centre for maritime Competitiveness. pp 63-76

#### Artikkelsamling:

Harvard Business School Case Collection

#### Annet:

A list of compulsory readings will be provided on It's learning or in class.

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

### Anbefalt litteratur

### Emneoversikt

### Dataverktøy

**Læreprosess og tidsbruk**

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**