



GJELDER FOR STUDIEÅRET 2011/2012

## GRA 6339 Management Control in Multinational Enterprises

### Studium

Master i internasjonal markedsføring og ledelse

### Kursansvarlig

Jon Erland Lervik

### Institutt

Institutt for ledelse og organisasjon

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

6

### Undervisningsspråk

Engelsk

### Innledning

The course description is available in English only, please see the English course description

### Læringsmål

### Forkunnskaper

### Obligatorisk litteratur

#### Annet:

A list of compulsory readings will be provided on It's learning or in class

As this course is multidisciplinary, no single textbook is used. The literature consists of selected articles and book chapters.

Articles from e.g. Academy of Management Review, Academy of Management Perspectives, Organisation Science, Human Resource Management, California Management Review, Sloan Management Review, Management Accounting Research, Knowledge Management, Corporate Governance, an international review

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination

Selected book chapters.

Management Control of Multinational Enterprises in China, N.G. O'Connor, 2006, McGraw-Hill.

The Global Challenge: framework for international human resource management, P.Evans, V.Pucik and J.-L. Barsoux, 2002, McGraw-Hill.

Performance Measurement & Control Systems for Implementing Strategy, R. Simons, 1999, Prentice-Hall.

Knowledge Management in Organisations: a critical introduction, D.Hislop, 2005, Oxford University Press

Corporate Governance and accountability, J. Solomon, 2010, Wiley

### Anbefalt litteratur

### Emneoversikt

### Dataverktøy

**Læreprosess og tidsbruk**

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**