



GJELDER FOR STUDIEÅRET 2011/2012

GRA 3159 Entrepreneurial Internship Programme

Studium

Master i innovasjon og entrepenørskap

Kursansvarlig

Benedicte Brøgger, Knut Sogner

Institutt

Institutt for innovasjon og økonomisk organisering

Semester

Se studieplan for aktuelt studium

Studiepoeng

12

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Artikler:

Demil, B. and Lecocq, X.. 2010. Business model evolution: in search of dynamic consistency. Long Range Planning. (43-2.3) 227-246

Gustavsen, B. 2006. Theory and practice : the mediating discourse. In: Peter Reason and Hilary Bradbury, red.: Handbook of action research : the concise paperback edition. Sage. p. 17-26

Kirzner, I.. 1997. Entrepreneurial discovery and the competitive market process: an Austrian Approach. Journal of Economic Literature. March. 60-86

Rickets, M. 2006. Theories of entrepreneurship : historical development and critical assessment. In: Casson, Mark ... et al, eds : The Oxford handbook of entrepreneurship. Oxford University Press. 33-58

Saxenian, A.. 1991. The origins and dynamics of production networks in Silicon Valley. Research Policy. 20(5). 423-437

Schumpeter, J.A. 2000. Entrepreneurship as innovation. I: Swedberg, R. (red)., Entrepreneurship : the social science view. Oxford University Press. p. 51-75. Oxford management reader series

Artikkelsamling:

A collection of scientific articles will be made available. Articles are listed above

Anbefalt litteratur

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon