



GJELDER FOR STUDIEÅRET 2011/2012

## **GRA 3157 Managing Innovation, Design and Creativity**

### **Studium**

Master i innovasjon og entrepenørskap, Specialization Course

### **Kursansvarlig**

Birgit H Jevnaker

### **Institutt**

Institutt for innovasjon og økonomisk organisering

### **Semester**

Se studieplan for aktuelt studium

### **Studiepoeng**

6

### **Undervisningsspråk**

Engelsk

### **Innledning**

This course is described in English.

### **Læringsmål**

### **Forkunnskaper**

### **Obligatorisk litteratur**

#### **Bøker:**

Cagan, Jonathan and Craig M. Vogel. 2002. Creating breakthrough products : innovation from product planning to program approval. Financial Times/ Prentice Hall. (Part Three may be skipped)

Kelley, Tom with Jonathan Littman. 2001. The art of innovation : lessons in creativity from IDEO, America's leading design firm. Doubleday

Sewerin, Thomas. 2009. Teams, leadership and coaching. Tertulia books. Except p. 162-191 (voluntary reading)

#### **Artikler:**

Additional articles, edited chapters, and material handed out and/or announced on course website

Jevnaker, Birgit H. 2003. Exploring the Innovating Inbetween: Industrial Design as Boundary Work. International Journal of New Product Development & Innovation Management. December/January. p. 339-358 (hand-out).

#### **Annet:**

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

### **Anbefalt litteratur**

#### **Annet:**

Recommendations to supplemental readings will be provided in the course syllabus.

### **Emneoversikt**

### **Dataverktøy**

**Læreprosess og tidsbruk**

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**