



APPLIES TO ACADEMIC YEAR 2011/2012

ENT 3604 International Entrepreneurship

Programme

Bachelor in Entrepreneurship (3. year)

Responsible for the course

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Department

Department of Innovation and Economic Organisation

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

Globalization affects where and how businesses develop their innovative capacity and where economic processes are located. The transfer of labour-intensive production processes to low-cost countries has been occurring for some time. With China and India at the forefront, such countries are now also fast moving into developing competencies and associated competence-intensive industries. To an increasing extent, starting up a business involves establishing a presence in an international or global market and interacting with foreign business environments in order to develop the business. In many cases the domestic market is too small to sustain the establishment of a business. The value chain may include foreign suppliers.

The course covers an area located in the intersection between international business and entrepreneurship. It aims first and foremost at focusing on general trends within globalization and development of different markets/economies by looking at selected regions and business opportunities and challenges in so-called emerging economies. The course will be looking at various types of internationalisation – gradual establishment abroad, born globals and following customers abroad (network internationalisation.)

Learning outcome

Acquired Knowledge

The students will understand the concept of globalization with regard to production and innovation; they will also comprehend concepts of international entrepreneurship. Further the students will understand the how and why of internationalization of entrepreneurial activities and further how specific international contexts influence the entrepreneurial process and its application.

Acquired Skills

The students will be able to perceive opportunities and risk associated with internationalization of entrepreneurial activities, and also how it varies by region. The course will give the students an understanding of how entrepreneurial development will affect home-based activities and international activities. The student will learn how to operationalize central concepts and analyze the internationalization of entrepreneurial activities.

Reflection

The students will develop a critical approach to internationalization and globalization of production and innovation. The students shall also consider international entrepreneurship from an ethical point of view.

Prerequisites

General knowledge within economic administration.

Compulsory reading

Books:

Dicken, Peter. 2011. Global shift : mapping the changing contours of the world economy. 6th ed. Sage

Journals:

2005. The internationalization of entrepreneurship.. Journal of International Business Studies. 36(1).. 1-41

Collection of articles:

En rekke vitenskaplige artikler vil bli brukt i kurset. Referansene til disse vil bli gjort kjent for studentene ved kursoppstart.

Recommended reading

Course outline

- Globalization of production and innovation
- The international competitive arena
- Internationalization of sales, production and innovation
- Step- by-step internationalization
- Born Globals
- Internationalisation through networks
- International financing
- Studies of countries with emerging economies, e.g. China, India, Lithuania and Latvia

Computer-based tools

Students are expected to have access to a PC and be able to use standard software, as well as BI's own information systems

Learning process and workload

The course includes lectures, guest lectures and student participation related to cases and curricula. The student are to write two papers during the course and are expected to report from these in class.

The portfolio that must be handed in at the of course shall consist of:

- Paper 1 An individual theoretical paper - Subject and length will be given in class.
- Paper 2 Writing a "Country project" report. Must be solved in groups of students in accordance with criteria given in class.
- participation in class is expected and participation in the writing of the "Country project" report
- Presentation of given theoretical or empirical assignments
The presentations are to be held by means of Power Point, with accompanying notes, and must be published at It's Learning.
- Ten quiz question on a given subject/chapter from the textbook
- Hand-in of individual paper – subject and length of paper will be given in class
- Every student will evaluate another student's paper
- The students will have to write an individual self-reflection report on their own learning process, related to the content of the course, assignments and presentations.

Details about deadlines and the construction of the portfolio will be given when course starts

Recommended workload in hours

Activity	Hours
Participation during lectures	36
Preparation for lectures/reading literature	70
Preparation for presentations and participation in class	20
Preparing and writing papers	74
Recommended total workload	200

Use of hours

36 hours - Lectures
6 hours - Supervision of term papers - individual
3 hours - Supervision of group term papers
45 hours total

Examination

The grade in the course will be based on a portfolio evaluation. The portfolio must be handed in at the end of course. See learning process and workload.

Examination code(s)

ENT 36041 - Portfolio evaluation, counts 100% towards the final grade in the course ENT 3604 International Entrepreneurship, 7.5 credits.

Examination support materials

All support materials allowed.

Examination support materials at written examinations are specified under exam information in our web-based Student Handbook. Please note the use of calculator and dictionary.
<http://www.bi.edu/studenthandbook/examaids>.

Re-sit examination

Re-sit examination is offered in connection with the next course.

Additional information