



APPLIES TO ACADEMIC YEAR 2011/2012

ELE 3738 Festival Management

Programme

Elective

Responsible for the course

Sigrid Røyseng

Department

Department of Communication - Culture and Languages

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

Learning outcome

Prerequisites

Compulsory reading

Books:

Yeoman, Ian ... [et al.]. 2004. Festival and events management : an international arts and culture perspective. Elsevier Butterworth-Heinemann. (side 1-170, 246-307) (233 sider)
Aagedal, Olaf, Helene Egeland og Mariann Villa. 2009. Lokalt kulturliv i endring. Norsk kulturråd : I kommisjon hos Fagbokforl. (side 127-222) (96 sider)

Collection of articles:

Røyseng, Sigrid. 2011. Artikkelsamling til Festivalledelse. Handelshøyskolen BI

Recommended reading

Course outline

Computer-based tools

Learning process and workload

Use of hours

Examination

Examination code(s)

Examination support materials

Re-sit examination

Additional information