



GJELDER FOR STUDIEÅRET 2011/2012

## **DRE 2009 Interorganizational Relationships**

### **Studium**

Marketing

### **Kursansvarlig**

Kenneth H. Wathne

### **Institutt**

Institutt for markedsføring

### **Semester**

Se studieplan for aktuelt studium

### **Studiepoeng**

6

### **Undervisningsspråk**

Engelsk

### **Innledning**

### **Læringsmål**

### **Forkunnskaper**

### **Obligatorisk litteratur**

#### **Annet:**

A complete list of articles and book chapters will be distributed during the first meeting. Articles will be selected from Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Marketing Science, Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review, Management Science, American Journal of Sociology, American Sociological Review, Journal of Law, Economics and Organization, Journal of Law and Economics, Journal of Financial Economics, Bell Journal of Economics, Managerial and Decision Economics.

### **Anbefalt litteratur**

### **Emneoversikt**

### **Dataverktøy**

### **Læreprosess og tidsbruk**

### **Eksamen**

### **Eksamenskode(r)**

### **Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**