



APPLIES TO ACADEMIC YEAR 2011/2012

BTH 2532 Bachelor Thesis - Project Management

Programme

Bachelor in Business Administration (3. year), Bachelor in Marketing (3. year)

Responsible for the course

Jan Terje Karlsen

Department

Department of Leadership and Organizational Behaviour

Term

According to study plan

ECTS Credits

15

Language of instruction

Norwegian

Introduction

Learning outcome

Prerequisites

Compulsory reading

Books:

Askheim, Ola Gaute Aas, Tor Grenness. 2008. Kvalitative metoder for markedsføring og organisasjonsfag. Universitetsforlaget
Gripsrud, Geir, Ulf Henning Olsson og Ragnhild Silkoset. 2010. Metode og dataanalyse : beslutningsstøtte for bedrifter ved bruk av JMP. 2 utg. Høyskoleforlaget

Recommended reading

Books:

Andersen, Erling S. og Eva Schwencke. 2001. Prosjektarbeid : en veiledning for studenter. 3. utg. NKI forlaget
Olsson, Nils. 2011. Praktisk rapportskrivning. Tapir Akdemisk Forlag

Course outline

Computer-based tools

Learning process and workload

Use of hours

Examination

Examination code(s)

Examination support materials

Re-sit examination

Additional information