



APPLIES TO ACADEMIC YEAR 2010/2011

## SPÅ 2932 Business communication in Spanish - Oral

### Programme

Bachelor in International Marketing (2. year)

### Responsible for the course

### Department

### Term

According to study plan

### ECTS Credits

7,5

### Language of instruction

Norwegian

### Introduction

SPÅ 2932 is an introduction to oral communication in Spanish in a professional setting. It focusses on business issues in the form of discussions and presentations.

### Learning outcome

#### Acquired knowledge

Students shall learn about:

- culturally conditioned differences between Norwegians and Spanish speaking people, in a business perspective
- ways of reaction and taking action in firms in the Spanish speaking world
- some ethical dilemmas concerning the above mentioned issues

#### Acquired skills

Students shall develop skills in spoken Spanish, so as to be able to

- participate actively in conversations and discussions in work related environments
- use Spanish in the preparation and assessment of presentations

#### Reflection

Students shall develop

- a consciousness of their own values in work related meetings with Spanish speaking people
- an ability to reflect upon their own attitudes and their bearing on communication with Spanish speaking people in a work related environment

### Prerequisites

Spanish at C-level from Upper Secondary School, the Foundation Course in Spanish offered by BI or similar background (see the course description for SPÅ 2931). In addition, SPÅ 2931 Written business communication in Spanish I will be an advantage.

### Compulsory reading

#### Books:

Prost, Gisele, Alfredo Noriega Fernández. 2009. Al día : curso de español para los negocios : nivel intermedio, libro del alumno. Alcobendas : Sociedad General Española de Librería. 141 sider - 8 kapitler

Prost, Gisele, Alfredo Noriega Fernández. 2009. Al día : curso de español para los negocios : nivel intermedio, libro del alumno. Cuaderno de ejercicios. Alcobendas : Sociedad General Española de Librería. 87 sider - 8 kapitler

#### Collection of articles:

Messel, Bente. 2010. Temas de actualidad y perspectivas culturales en la vida laboral. Noruega y países hispanos. Siste utgave. Dokumentsenteret BI. 50 sider

### Recommended reading

#### Books:

Castro Viudez, Francisca, Pilar Díaz Ballesteros. 2004. Aprende gramática y vocabulario (1).

Alcobendas : Sociedad General Española de Librería. 135 sider  
 Castro Viudez, Francisca, Pilar Díaz Ballesteros. 2005. Aprende gramática y vocabulario (2).  
 Alcobendas : Sociedad General Española de Librería. 198 sider  
 Castro Viudez, Francisca, Pilar Díaz Ballesteros. 2006. Aprende gramática y vocabulario (3).  
 Alcobendas : Sociedad General Española de Librería. 230 sider  
 Castro Viudez, Francisca, Pilar Díaz Ballesteros. 2007. Aprende gramática y vocabulario (4).  
 Alcobendas : Sociedad General Española de Librería. 223 sider  
 En oversikt over bøyningen av spanske verb  
 En spansk-norsk/norsk-spansk ordbok  
 En spansk-spansk ordbok, helst en "Diccionario de uso" som har eksempler på hvordan ordene brukes  
 Salkjelsvik, Kari S. og Pitloun, Petr. 2007. Gyldendals spanske lommegrammatikk. 2. utg. Oslo : Gyldendal undervisning. 219 sider  
 Salskjelsvik, Kari S. og Pitloun, Petr. 2007. Gyldendals øvelser i spansk grammatikk. Oslo : Gyldendal undervisning. 64 sider

**Other:**

Siste utgave. The Cuthbertson Verb Wheels. Spanish Verbs.

**Course outline**

**Intercultural communication in Spanish:**

- business conversations and discussions

**Presentations:**

- issues from business and work life, presented in Spanish

**Computer-based tools**

It's learning, Internet and Power Point

**Learning process and workload**

The course comprises 36 hours of classroom teaching, focussing partly on presentations of the syllabus (lectures), but mainly on conversation and discussion in groups and preparation for presentations in class. Each student ought to make 3 presentations during the course. At the beginning of the term a plan detailing the program of each week will be presented, enabling the students to organize their work and be thoroughly prepared for the teaching sessions.

**Recommended workload in hours**

Activity	Hours
Classroom learning	36
Reading of literature	80
Assignments and preparation for presentations	63
Participation in group work	20
Oral exam: Totally about 1 hour, including waiting time	1
<b>Total recommended time use</b>	<b>200</b>

**Use of hours**

**Coursework requirements**

**Examination**

The oral exam (20 minutes) is individual and consists of two sections which are weighted equally. Candidates must achieve a passing grade in both sections in order to pass the exam.  
 Part 1: A presentation in Spanish, of about 5 minutes, on a topic chosen by the student and based on the course syllabus.  
 Part 2: A conversation in Spanish about a theme or a situation described in the syllabus.

**Examination code(s)**

SPÅ 29321 Oral exam accounts for 100% of the final grade in the course SPÅ 2932 Oral business communication - Spanish II, 7.5 ECTS.

**Examination support materials**

It's learning, Internett, Power Point and/or other visual aids.

**Re-sit examination**

A makeup exam is offered each term.

## **Additional information**