



APPLIES TO ACADEMIC YEAR 2010/2011

## NVH 2800 Supply Chain Management

### Programme

Bachelor in Retail Management (3. year)

### Responsible for the course

### Department

### Term

According to study plan

### ECTS Credits

6

### Language of instruction

Norwegian

### Introduction

### Objective

To give the students a basic understanding of the challenges inherent in supply chain management, as well as the economic benefits of the concept. Emphasis is on the relations between the different actors in the supply chain, with a particular focus on purchasing and transport.

### Prerequisites

Candidates are assumed to have completed the basic course in logistics, MAD 2114.

### Compulsory reading

#### Books:

Harrison, Alan and Remko Van Hoek. 2008. Logistics management and strategy : competing through the supply chain. 3rd ed. Harlow : Prentice Hall Financial Times. 344 p

#### Articles:

Zheng, Jurong, Louise Knight, Christine Harland, Stuart Humby, Ken James,. 2007. "An analysis of research into the future of purchasing and supply management"

#### Other:

Eirill Bø. 2008. Transportkompendiet. Oslo: Handelshøyskolen BI

### Recommended reading

#### Course outline

- Understand the importance of supply chain management
- Understand the challenges related to splitting the benefits from SCM
- Have an understanding of purchasing in a retailing context
- Learn and use calculation models for purchasing transport services and transport economics
- Understand the role of third party actors in a supply chain
- Be able to carry out a negotiation
- Understand the retailer's role in the supply chain
- Understand the importance of the purchasing process
- Be aware of challenges regarding the environment, packaging and reverse logistics

#### Computer-based tools

BIs net-based communication tool (Blackboard) will be used actively for both students and teachers. Students are assumed to be able to use excel-spreadsheets.

#### Course structure

The course is carried out through 36 hours based on lectures, business games (supply chain game), role-plays and cases.

**Examination**

Two case assignments to hand in, each counting for 30% of the final mark. The cases are handed out at course start, and can be done in groups of up to three students. In addition, an individual multiple choice exam at the end of the semester will count for 40% of the final mark.

**Examination code(s)**

NVH 28001 - Process evaluation, counts 100% of the grade in NVH 2800 Supply Chain Management, 6 credits.

**Examination support materials**

BI-approved exam calculator.

Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.  
<http://www.bi.edu/studenthandbook/examaids>

**Re-sit examination**

Re-sit exam will be offered every term from autumn 2011 even spring 2013.

**Additional information**

This course will be lectured for the last time autumn 2010.