



APPLIES TO ACADEMIC YEAR 2010/2011

KLS 3551 Arts Leadership

Programme

Bachelor in Arts and Management (2. year)

Responsible for the course

Department

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

Organizations in the arts- and cultural field have many types of challenges, both when it comes to find relevant performance measures, fulfill expectation from wider environment, develop good structures, stimulate creative processes and develop leadership. This course meets these challenges by taking the five most common organizational forms in the arts and culture as starting ground and develop relevant models for organizing and leadership. These forms are 1) Art institutions, 2) Artistic groups, 3) Festivals, 4) Freelancers, and 5) Networks. These organizing forms in the arts and cultural field are described and analyzed from the perspective of international research and knowledge about art- and cultural organizations and general organizational- and leadership theory.

Learning outcome

Knowledge outcome

The student must gain insight and knowledge in how to organize and lead artistic production based on the situation, so-called contingency theory on leadership and organizing. Students must also comprehend how the history of different organizational form, the environment, performances, organizational structure, processes, leadership and organizational culture. Following, the students will throughout the course learn to develop a professional attitude to handle organizational and leadership challenges in the arts and cultural field.

Skills outcome

The student must develop reflective and analytical abilities to the organizing and leadership of artistic production and also be open to different ways to organize and lead artistic and cultural tasks dependant on the situation. Students must throughout the course reveal leadership and organizational challenges in the arts- and cultural field and find ways to solve these by using knowledge, theories and models. They must also be able to take decisions on functional and effective organizational and leadership forms for the kind of goals, activities and tasks art- and cultural organization have. Students will learn to be conscious about own behaviour and requirements to effective group work through working in project groups throughout the semester.

Attitude outcome

The course will develop respect and tolerance for different artistic attitudes and values across different art- and cultural fields and promote a professional relation to manage organizational and leadership challenges in the arts.

Prerequisites

None.

Compulsory reading

Books:

Elstad, Beate og Donatella De Paoli. 2008. Organisering og ledelse av kunst og kultur. Oslo : Cappelen akademisk. 270. Hele boken er pensum

Gran, Anne-Britt og Donatella De Paoli. 2005. Kunst og kapital : nye forbindelser mellom kunst, estetikk og næringsliv. Oslo : Pax. s75-120

Grund, Jan. 2008. Kulturpolitikk er kunst. Oslo : Universitetsforlaget. s141-173

Wennes, Grete. 2006. Kunstledelse : om ledelse av og i kunstneriske virksomheter. Oslo :

Abstrakt Forlag. s11-174

Recommended reading

Books:

Chong, Derrick. 2009. Arts management. 2nd ed. London : Routledge

Course outline

- Leadership and organizational challenges in the arts- and cultural field
- Art leadership
- Art and culture in leadership and management
- Presentation of the RESPLO-model - performance - environment - structure - processes - leadership
- Public management of art institutions
- Art institutions - 'The factory'
- Artistic and cultural groups - 'The garage'
- Art- and cultural events - 'The festival'
- Independent artists - 'Free space'
- Network - 'Nomade camp'

Computer-based tools

Word for windows. Computer with access to Internet.

Learning process and workload

The course will be run by a mixture of lectures, project work in groups, project presentations and group counseling in the auditorium. The course content is theoretically based.

Coursework requirement: A draft of the project work has to be presented in the class in the middle of the semester. All members of project groups has to participate.

Recommended use of time in the course:

Activity	Time
Participation lectures	30
Presentation and feedback of project work in class	15
Preparation for lectures	35
Read literatur	60
Exam/ Project work	60
Anbefalt tidsbruk totalt	200

Use of hours

Coursework requirements

Presentation of an overall plan for the project work in the classroom is obligatory halfway throughout the semester. All members in the group have to participate. Examen can only be handed in by an accepted obligatory presentation in the class.

Examination

The exam is a project report written by groups of up to 3 students, it counts 100% of the vote. The project work needs to be about the organizing and leadership of art and culture.

Examination code(s)

KLS 35511 Term project, counts 100% of the course Art management, 7,5 ECTS credits.

Examination support materials

All aids are allowed.

Re-sit examination

Make up exam is hold the next ordinary competition of the course.

Students that have not passed the coursework requirements must retake the coursework at the next scheduled course.

Students that have not passed the exam or who wish to improve their grade must retake the exam in connection with the next scheduled course.

Additional information

