



APPLIES TO ACADEMIC YEAR 2010/2011

JOU 3402 Journalism and news

Programme

Bachelor in Media Management and Journalism (1. year)

Responsible for the course

Department

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

In this course students will be taught basic news production for print and web. They should obtain journalistic skills in research and news judgment, and in news writing and publishing. The course is tailored to stimulate the students' curiosity and enhance their understanding of news value. They will be trained in using digital tools to find and analyze information guided by ethical principles and the discipline of verification.

Learning outcome

Acquired knowledge

The students should obtain a thorough understanding of news reporting for different media platforms with a particular focus on continuous news production for the web. They will get knowledge about the fundamental qualities and values of news reporting and the distinctive features that separates news reporting from other forms of information production and mediation. They should obtain basic knowledge about the ethical standards and legal framework of journalism, particularly the content of the Code of Conduct of the Norwegian press (Vær Varsom-plakaten)

Acquired skills

The students should learn basic skills in reporting from spot news events, with a particular focus on using social media and dialog with their audience in the research and reporting process. They should learn the formula of news reporting and how to present their material in interesting and compelling ways to their audience. Through hands-on exercises the students will be trained in working in a convergent editorial environment where news stories are planned and produced for multiplatform purposes.

Reflection

The students will be introduced to the societal responsibility and civic role of journalism. They should obtain in-depth competency on ethical challenges related to quick and continuous web publishing and dialog with the audience.

Prerequisites

None.

Compulsory reading

Books:

Handgaard, Brynjulf. 2008. Intervjuteknikk for journalister. Oslo:Gyldendal Akademisk. Kap 4,6, s.160-175 i kap 11 og kap 12-13

Lieb, Thom. 2007. All the news : writing and reporting for convergent media. Boston : Pearson Education/Allyn & Bacon. 330 sider

Articles:

Bang, Tor. 2006. Makt og spinn i mediene. Oslo:Abstrakt forlag. Kap 2 s.40-69. Deles ut i klassen

Bang, Tor. Etikk i mediebransjen. Artikkel til JOU 3402. Deles ut i klassen

Beckett, Charlie. SuperMedia. Chichester:Blackwell Publishing Kap.2. Kap. 2. Deles ut i

klassen

Fjærvik, Steffen. 2007. Publiseringstrappen. I: Bechmann Petersen, Anja & Steen K.

Rasmussen, På tværs af medierne. Århus : Ajour. s. 301-323. Deles ut i klassen.

Nybø, Reidun Kjelling. 2009. Når og hvor skal vi publisere hva. Prosjektoppgave på flermedial ledelse om versjonering. (publiseres på mediehus.org)

Tjersland, Espen. 2010. Redaksjonelle retningslinjer for ansattes bruk av sosiale medier. (publiseres på mediehus.org)

Østlyngen, Trine og Øvrebø, Turid. 2000. Journalistikk. Oslo:Gyldendal Norsk Forlag. Kap. 2 s.26-28 og 32-66 og kap. 10. Deles ut i klassen

Recommended reading

Course outline

1. News criteria
2. Methods in news writing
3. Style in news writing
4. News language
5. Source criticism in journalism
6. Writing for on-line publications

Computer-based tools

Access to PC with Word/Windows and printer. It is strongly recommended for students to employ their own laptop.

Learning process and workload

The course will be based on a combination of lectures, individual practical assignments, group discussions and lecturer supervision. The students will be engaged in hands on training in information gathering and reporting. They will prepare material for their own group blog and for print publishing. They will be working to complete an assignment folder throughout the course. The complete folder must contain a selection of three journalistic texts plus a blog text on selected topics from the course.

Recommended use of time:

Activity	Hours
Participation in lectures	30
Preparation for lectures/reading literature	90
Group assignments/discussions	20
Practical assignments	20
Folder editing	20
Supervision with preparation	6
Individual training or colloquium	10
Written exam	4
Recommended use of hours	200

Use of hours

Examination

Completed assignment folder and a four hours written exam.

The assignment folder should contain six elements:

A blog text of 1000-1200 words on a selected press ethical topic of the student's own choice. It is advised that the topic should be selected from the course syllabus and lecture material.

Three journalistic texts – a paragraph text of 150-200 words, a short news article of 300-450 words and a longer news article of 600-800 words. The journalistic texts must result from an individual journalistic process carried out by each student. This includes research, information gathering, information processing and presentation within the framework of news reporting. At least one of the texts must be tailored for web publishing.

A short description of the work with the blog text and the journalistic works (max two A4 pages

in Word format)

A peer review of the blog text by a fellow student in the course.

Both the assignment folder and the written exam must be completed and passed to receive course grade.

Examination code(s)

JOU 34021 - Folder, counts 60 % to obtain grade in JOU 3402 Journalism and news, 7,5 ects.

JOU 34022 - Written exam, counts 40 % to obtain grade in JOU 3402 Journalism and news, 7,5 ects.

Examination support materials

Folder: All support materials are allowed

Written examination: no support materials are allowed.

Re-sit examination

A re-sit in Folder (JOU 34021) is held in connection with the next scheduled exam in the course. It is recommended to follow the lectures in the course. A re-sit in written examination (JOU 34022) is held each term.

Additional information