



GJELDER FOR STUDIEÅRET 2010/2011

## GRA 6834 Business Development & Innovation Management

### Studium

Master i økonomi og ledelse - Siviløkonom (Strategy)

### Kursansvarlig

### Institutt

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

6

### Undervisningsspråk

Engelsk

### Innledning

Kursbeskrivelse kun tilgjengelig på engelsk.

### Læringsmål

### Forkunnskaper

### Obligatorisk litteratur

#### Bøker:

Arthur, W. Brian. 2009. The nature of technology : what it is and how it evolves. London : Allen Lane  
Benkler, Yochai. 2006. The wealth of networks : how social production transforms markets and freedom. New Haven, Conn. : Yale University Press. selected chapters (available on the web)  
Christensen, Clayton M., Michael E. Raynor. 2003. The innovator's solution : creating and sustaining successful growth. Boston, Mass. : Harvard Business School Press  
Shapiro, Carl, Hal R. Varian. 1999. Information rules : a strategic guide to the network economy. Boston, Mass. : Harvard Business School Press

#### Artikler:

Selected articles from journals such as Journal of Strategic Management, Communications of the ACM, and Harvard Business Review

#### Annet:

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

Various. Cases and articles to be determined

### Anbefalt litteratur

#### Bøker:

Brynjolfsson, Erik and Adam Saunders. 2010. Wired for innovation : how information technology is reshaping the economy. Cambridge, Mass. : MIT Press  
Utterback, James M. 1996. Mastering the dynamics of innovation : how companies can seize opportunities in the face of technological change. 2nd ed. Boston, Mass. : Harvard Business School Press

### Emneoversikt

**Dataverktøy**

**Læreprosess og tidsbruk**

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**