



GJELDER FOR STUDIEÅRET 2010/2011

GRA 6821 Technology Strategy and Strategic Technology

Studium

Master i innovasjon og entrepenørskap, Specialization Course

Kursansvarlig

Espen Andersen

Institutt

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

Innledning

The course description is available in English only, please see the English course description

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Christensen, Clayton M. and Michalel Raynor. 2003. The innovator's solution : creating and sustaining successful growth. Boston, Mass. : Harvard Business School Press

Shapiro, Carl and Hal R. Varian. 1999. Information rules : a strategic guide to the network economy. Boston, Mass. : Harvard Business School Press

Annet:

Articles and cases on paper and electronically - for details please see

<http://www.espen.com/courses/gra6821>

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

A list of compulsory readings will be provided on It's learning or in class

Anbefalt litteratur

Bøker:

Christensen, Clayton M. 2003. The innovator's dilemma : the revolutionary book that will change the way you do business. New York: Harper Business Essentials

Utterback, James M. 1994. Mastering the dynamics of innovation : how companies can seize opportunities in the face of technological change. Boston, Mass. : Harvard Business School Press

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon