



APPLIES TO ACADEMIC YEAR 2010/2011

## GRA 3159 Entrepreneurial Internship Programme

### Programme

Master of Science in Innovation and Entrepreneurship

### Responsible for the course

### Department

Department of Innovation and Economic Organisation

### Term

According to study plan

### ECTS Credits

12

### Language of instruction

English

### Introduction

The Entrepreneurial Internship Programme is part of the MSc. in innovation and entrepreneurship at the Norwegian School of Management. It allows students to participate in the activities of a start-up company. The companies will be located in one of the incubators of Oslo Innovation Centre (OCI). The students will gain real-world experience by helping entrepreneurs grow their businesses, and will work with specific company-related tasks. Student will make strategic recommendations to the company after careful analysis, in the form of an essay that fulfills academic requirements.

### Learning outcome

#### The student shall demonstrate the following competencies after the internship:

Knowledge of key practical dilemmas of the everyday work in a start-up company  
Knowledge of ways to balance financial-, market-, product- and human resources in order for a firm to emerge.

Knowledge of business modelling.

#### Skills:

Ability to support suggestions for practical solutions with academically sound analysis. Ability to collaborate and build network in order to strengthen the start-up process.

Ability to define and execute tasks under conditions of uncertainty and change.

#### Reflection:

Learn not take anything at face value and to defer judgement

Understanding of the complexities of the market forces that drive business

Openness to ideas from a variety of perspectives

### Prerequisites

Students must have been registered in the first year of the MSc in Innovation and Entrepreneurship in 2010/2011

### Compulsory reading

#### Articles:

Bradbury, H. and Reason, P. (red.). 2006. Handbook of Action Research: The concise paperback edition.. London: SAGE. Gustavsen, B. Theory and practice: the mediating discourse, p. 17-26

Casson M., Yeung B., Basu, and A. Wadeson, N. (red.). 2006. The Oxford Handbook of Entrepreneurship. Oxford University Press. Ricketts, M., Theories of entrepreneurship: Historical development and critical assessment, 33-58

Demil, B. and Lecocq, X.. 2010. Business model evolution: in search of dynamic consistency. Long Range Planning. (43-2.3) 227-246

Kirzner, I.. 1997. Entrepreneurial discovery and the competitive market process: an Austrian Approach. Journal of Economic Literature. March. 60-86

Saxenian, A.. 1991. The origins and dynamics of production networks in Silicon Valley. Research Policy. 20(5). 423-437

Swedberg, R. (red).. 2000. Entrepreneurship. The social science view.. Oxford University Press, Oxford management reader series. Schumpeter, J.A. Entrepreneurship as innovation p. 51-75

#### **Collection of articles:**

A collection of scientific articles will be made available. Articles are listed above

#### **Recommended reading**

##### **Course outline**

Introduction to entrepreneurship and participatory innovation  
Introduction to methods for experiential and problem based learning  
Internship work  
Business modelling  
Incubators and Oslo innovation Centre  
The Norwegian national innovation system  
How to write an essay

##### **Computer-based tools**

Microsoft Office tools, It's learning, wiki, YouTube, Facebook or other similar medium

##### **Learning process and workload**

Full-time internship in a start-up company for 10 weeks, including activities organized by Oslo Innovation Centre (OCI). The place of work will be in one of OCIs incubators. In addition to internship activities there will be a schedule of regular lectures and reflection and writing workshops. Submission of an academic essay on an internship-company related problem as the course ends. Please note that it is the student's own responsibility to obtain any information provided in class that is not included on the course homepage/It's learning.

16 hours: Preparations: Speed-dating, meeting between all interns and companies, and work task-description meetings with your company before the actual work starts.

16 hours writing and reflection workshops.

12 hours lectures

8 weeks full time work (300 hours - incl. lectures/workshops).

56 hours essay work

##### **Examination**

The course grade will be based on the following activities and weights:

80% essay

20% multisource assessment of internship work and attendance.

Specific information regarding student evaluation beyond the information given in the course description will be provided in class. This information may be relevant for requirements for term papers or other hand-ins, and/or where class participation can be one of several elements of the overall evaluation.

This is a course with continuous assessment (several exam elements) and one final exam code. Each exam element will be graded using points on a scale (e.g. 0-100). The elements will be weighted together according to the information in the course description in order to calculate the final letter grade for the course. You will find detailed information about the point system and the cut off points with reference to the letter grades on the course site in It's learning.

##### **Examination code(s)**

GRA 31591 accounts for 100% of the final grade in the course GRA 3159.

##### **Examination support materials**

N/A. Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.

<http://www.bi.edu/studenthandbook/examaids>

##### **Re-sit examination**

It is only possible to retake an examination when the course is next taught.

The assessment in some courses is based on more than one exam code.

Where this is the case, you may retake only the assessed components of one of these exam codes.

Where this is not the case, all of the assessed components of the course must be retaken.

All retaken examinations will incur an additional fee.

**Additional information**

Maximum number of students is 16. The internship work is unpaid. There total period of the internship is 10 weeks, which include time for essay writing and holiday. After completing the summer course, the student's autumn course requirements is following two courses...

**Honor Code**

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honor code system. This is a most significant university tradition. Students are responsible for familiarizing themselves with the ideals of the honor code system, to which the faculty are also deeply committed.

Any violation of the honor code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academic integrity. If you have any questions about your responsibilities under the honor code, please ask.