



GJELDER FOR STUDIEÅRET 2010/2011

## GRA 3136 New Venture Creation

### Studium

Master i innovasjon og entrepenørskap, Master i økonomi og ledelse - Siviløkonom, Specialization Course

### Kursansvarlig

### Institutt

Institutt for innovasjon og økonomisk organisering

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

6

### Undervisningsspråk

Engelsk

### Innledning

Kursbeskrivelsen er bare tilgjengelig på engelsk.

### Læringsmål

### Forkunnskaper

### Obligatorisk litteratur

#### Bøker:

Wickham, Philip A. 2010. Strategic entrepreneurship. 5th ed. Harlow : FT/Prentice Hall. Ny utgave ventet juni 2010. New ed is expected to come in June 2010.

#### Annet:

A list of compulsory readings will be provided on It's learning or in class.

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

Teaching materials including three HBS cases and a selection of scientific articles. A copied compendium will be available at cost price at the start of the semester

Wilmerding, Alex. 2001. Term sheets & valuations : a line by line look at the intricacies of term sheets & valuations. Bedford, MA : Aspatore Books. Readings from this book will be included in a compendium

### Anbefalt litteratur

#### Bøker:

Anupindi, Ravi ... [et al.]. 2004. Managing business process flows : principles of operations management. 2nd ed. Upper Saddle River, N.J. : Pearson Prentice Hall

Kaplan, Steven, Berk A. Sensoy, Per Strömberg. 2005. What are firms? Evolution from early business plans to public companies. No. 11581. Cambridge, Mass. : NBER. NBER Working Paper No. 11581

#### Artikler:

Bhide, Amar. 1994. How entrepreneurs craft strategies that work. Harvard business review. pp. 150 ff.

Bhide, Amar. 1996. The question every entrepreneur must answer. Harvard business review  
Govindarajan, Vijay, Chris Trimble. 2005. Building breakthrough businesses within established organizations. Harvard Business Review. 59 ff.

Sahlman, William A. 1996. Some thoughts on business plans: Internet wicked ale. Harvard

Business Review

**Emneoversikt**

**Dataverktøy**

**Læreprosess og tidsbruk**

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**