



APPLIES TO ACADEMIC YEAR 2010/2011

EXC 2508 Investment Analysis

Programme

Bachelor in Business Administration (BBA) (3. year)

Responsible for the course

Department

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Introduction

Objective

This course intends to provide an understanding of the investment environment and process. The investment environment includes the kinds of marketable securities that exist and where and how they are bought and sold. The process is concerned with decision-making, how much to invest in each security and when to make these investments.

Prerequisites

EXC 2300 Basic Financial Management, EXC 2501 Financial Decision Making, EXC 2505 Empirical Methods in Finance, or equivalent

Compulsory reading

Books:

Bodie, Zvi, Alex Kane and Alan J. Marcus. 2010. Essentials of investments. 8th ed. Boston : McGraw-Hill/Irwin. + readings

Recommended reading

Course outline

- The Financial Markets
- Portfolio Management
- Market Efficiency
- Risk, Expected Return, and Performance Measurement
- Interest Rates and Bond Management
- The Pricing of Complex Securities
- Stock Valuation Models

Computer-based tools

Students are encouraged to use computer models in this course. It's learning/homepage

Course structure

The instruction over 36 lecture hours consists primarily of presentations and discussions of the readings assigned to the topics listed above. Students are expected to have read the material before each class meeting.

Examination

The final grade in the course will be based on the following activities and weightings:

- 30 %: class work (in the form of a mix of some/all of the following: hand-in of case write-ups,

projects, and homework; case presentations and class participation; in class midterm test and quizzes).

- 70%: a 3-hour written final exam.

Specific Information regarding any aspect of student evaluation will be provided in class. It is the student's responsibility to obtain this information. Please note that whilst attendance is not compulsory, it is the students responsibility to obtain any information provided in class that is not included on the course homepage/It's learning or in the text book. Homepages and/or It's learning are not designed for the purpose of students who choose not to attend class.

Examination code(s)

EXC 25081 - Process evaluation accounts for 100 % of the final grade in the course EXC 2508 Investment Analysis, 6 credits.

Examination support materials

Interest tables, a BI-approved exam calculator (TEXAS INSTRUMENTS BA II Plus™), and a bilingual dictionary are permitted during the exam.

Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.
<http://www.bi.edu/studenthandbook/examaids>

Re-sit examination

A re-sit is held in at the next scheduled exam in the course. Students who are taking a new exam must take the course all over again including all parts of the evaluation.

Additional information

Due to changes in our Bachelor Programmes from the autumn semester of 2009, there also will be changes in every single course. This course will be taught for the last time spring semester of 2011. A re-sit exam will be offered every term including the spring term of 2013.