



APPLIES TO ACADEMIC YEAR 2010/2011

ENT 3503 Growth, crisis, and change

Programme

Bachelor in Entrepreneurship (2. year)

Responsible for the course

Department

Department of Innovation and Economic Organisation

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

In this course, the student will learn about strategies for growth, and their consequences, both in start-ups and related to innovation in established companies. The student will be exposed to various challenges that tend to arise when a company is growing, and what happens with the company and the people that are involved. Finally, one will also learn about growth based crises, and how these may be handled.

Learning outcome

Aquired Knowledge

The student will achieve better understanding of internal and external preconditions for growth. The student are to learn about different growth strategies for new ventures, as well models for innovation and intrapreneurship in established firms. The student should understand financial challenges during growth, and organisational challenges during growth and growth-based crises.

Aquired Skills

The student are supposed to learn how to analyze internal and external preconditions for growth and innovation, and develop strategies for growth and innovation in new and established firms. Further, the students should learn to recognize and take action for handling crisis.

Reflection

During the course the student should develop capacity for critical reflection on the relationships between economic growth, society and the environment, moreover, reflect on the ethical consequences of companies' growth and growth-based crises.

Prerequisites

Participation in the course requires having completed the courses ENT3400 Introduction to entrepreneurship and ENTxxx Organizing new ventures, or similar.

Compulsory reading

Collection of articles:

Hoholm, Thomas. 2010. Artikkelsamling: Vekst, kriser og omstilling

Recommended reading

Course outline

- External and internal preconditions for growth
- Growth strategies
- Intrapreneurship and innovation
- Learning organizations
- Business models
- IPR strategy
- Financing growth
- Organizing for growth
- Networking and strategic alliances
- Cash flow challenges during growth and growth-based crises

- Crises and change

Computer-based tools

It's Learning, Microsoft Office

Learning process and workload

The course will use a combination of lectures, guest lectures and student presentations. The students will during the course research a practical/empirical question and analyze this by using models and theories from the curriculum. In addition, there will be compulsory student activities in and between the lectures, such as peer-review and participation in web-based discussions. By completion of the course, there will be held an oral examination based on submitted assignments and curriculum in the course.

Exact time and topics for assignments will be published at the beginning of the course.

Recommend work process and use of time:

Activities	Use of hours
Lectures	36
Preparing curriculum	80
Student presentations and other student activities	24
Assignment (project)	60
Total use of hours recommended	200

Use of hours

Activities per course/hours

Lectures: 36

Supervision on assignments: 6

Co-ordination of the course: 3

Total: 45

Examination

In the course electronic portfolios are used as for assignments and evaluation. A portfolio is a systematic collection of student work showing effort, process, progress, and reflection throughout the semester. Peer evaluation will be an instrument to promote motivation and learning. Exact deadlines for assignments are given at the start of the semester.

In addition to a term-project, the portfolio will consist of oral presentations in class, peer review, and participation in web-based discussions between the lectures. The course is finished with an individual oral exam of up to 30 minutes, based on submitted assignments and the curriculum in the course.

Examination code(s)

ENT 35031 – Process evaluation. Accounts for 100% of the final grade in the course ENT 3503 Growth, crisis, and change, 7.5 ECTS

Examination support materials

All aids allowed

Re-sit examination

Makeup exam are held by the next ordinary completion of the course. For a makeup exam, all components of the exam have to be made from scratch.

Additional information