



APPLIES TO ACADEMIC YEAR 2009/2010

SØK 2310 Corporate Environmental and Social Responsibility

Programme

Bachelor of Science in Business (3. year)., Bachelor of Science in Marketing (3. year)

Responsible for the course

Department

Department of Economics

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Introduction

The course will demonstrate how businesses can use sustainable management technique to improve environmental and social performance and obtain competitive advantage.

Objective

To give the students:

- an insight into the background for companies' environmental and social responsibilities and an understanding of important concepts and the tools in sustainable management
- knowledge of how sustainability can be incorporated into corporate strategies and planning by means of various environmental and sustainable management systems and standards both in theory and practice

Prerequisites

Normal progress in the Bachelor program

Compulsory reading

Books:

Welford, Richard. 1998. Corporate environmental management. 1, Systems and strategies. 2nd ed. London : Earthscan Publications

Recommended reading

Books:

Schaltegger, Stefan and Marcus Wagner, eds. 2006. Managing the business case for sustainability : the integration of social, environmental and economic performance. Sheffield : Greenleaf. Utvalgte kapitler

Other:

Relevante Stortingsmeldinger
Utdelt materiale

Course outline

- Why is the environment and sustainable development important for companies?
- Global, regional and local environmental challenges
- Environmental policies
- Sustainable strategies
- Environmental management systems and standards
- Environmental and sustainable reporting
- Green purchasing
- Future sustainable challenges for the business community

Computer-based tools

Blackboard

Course structure

Use of guest lectures and work with two term papers in addition to the ordinary lectures. The language of the course and the examinations will be Norwegian.

Examination

Term papers executed in groups (up to three students)

- Term paper 1 (Pass / Fail)
- Term paper 2 (Ordinary grade scale)

Exam code(s)

SØK 23101 Term paper. Pass / Fail

SØK 23102 Term paper, which accounts for 100% of the grade in SØK 2310 Corporate Environmental and Social Responsibility, 6 credits

Examination support materials

All aids are allowed. Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.
<http://www.bi.edu/studenthandbook/examaids>

Re-sit examination

Next time the course is offered.

Additional information

Due to changes in our Bachelor Programmes from autumn 2009, there also will be changes in every single course. This course will be lectured for the last time autumn spring 2011. Re-sit exam will be offered every term even spring 2013.