



APPLIES TO ACADEMIC YEAR 2009/2010

KLS 2505 Arts Management

Programme

Bachelor in Arts and Management (2. year)

Responsible for the course

Department

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Introduction

Objective

The purpose of the course is to give the students an understanding of management and leadership of arts and cultural organizations in order to exploit the resources and create good artistic processes. The course content will be based on 5 empirical forms for organizing across the arts- and cultural sector. These five forms are;

1) Art institutions - "The factory", 2) Groups in the arts and culture- "The backroom", 3) Art- and cultural events - "The Festival", 4) Independent artists - "FreeSpace" and 5) Network - "The Nomade camp".

These forms for organizing and leadership will be described based on relevant research-based and relevant organizational and leadership theory, in addition to cases and examples from the arts- and cultural field in Norway. In this way the students will receive an overview of the most important organizational- and leadership challenges in the arts- and cultural field, but also an insight of how these challenges can be solved. The course will in this way provide knowledge about stable, large arts institutions as well as temporary art projects as festivals and events. Relevant themes that will be lectured under each of the organizational models are; Results, Structure, Processes, Leadership, Environment.

Prerequisites

There are no specific demands for previous knowledge to attend this course.

Compulsory reading

Books:

De Paoli, Donatella og Beate Elstad. 2008. Organisering og ledelse av kunst og kultur. Oslo : Cappelen Akademisk. ca. 250 sider

Wennes, G. 2006. Kunstledelse: Om ledelse av og i kunstneriske virksomheter. Oslo: Abstrakt Forlag

Recommended reading

Books:

Chong, D. 2002. Arts management. London: Routledge

Fitzgibbon, Marian and Anne Kelly, eds. 1997. From maestro to manager: Critical issues in arts and culture management. Dublin: Oak Tree Press

Pick, John. 1986. Managing the arts?: The British experience. London: Rhinegold

Weaver, R. G. and J.D. Farrell. 1997. Managers as facilitators. San Francisco, Calif. : Berrett-Koehler

Course outline

- Introduction to central organizational and leadership challenges in the arts and culture
- The art institution
- Groups in the arts and culture
- Art- and cultural events and festivals
- Independent artists
- Network

Computer-based tools

No specific computer tools are used in this course.

Course structure

The course is executed by 36 hours. There will be a mixture of lectures, guestlectures with invited guests from the arts- and cultural field, as well as active participation with a projectwork that will go throughout the course. The students will be obliged to form groups of three members. Through working with the project task, the students are required to use the management theories on themselves, in order to describe and evaluate their group and project process.

Examination

The student group consisting of three persons are required to turn in a project paper after finishing the course. The project task will be about the management and leadership of a given art or cultural unit (art project, cultural event, art organization etc.) and involves an analysis of the current organization and management along with suggested improvements.

Exam code(s)

KLS 25051 - Project paper count 100% to achieve a grade in KLS 2505 Arts Management, 6 credits.

Examination support materials

All tools are allowed during the exams.

Re-sit examination

A re-sit is held in connection with the next scheduled exam in the course.

Due to changes in our Bachelor Programmes from autumn 2009, there also will be changes in every single course.

This course will be taught for the last time spring 2010. Re-sit exam will be offered every term even spring 2012.

Additional information