



APPLIES TO ACADEMIC YEAR 2009/2010

KLS 2400 Art and capital in an historical perspective

Programme

Bachelor's Program in Arts and Management

Responsible for the course

Department

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Introduction

Objective

The main aim of the course is to give the students an overview of the historical change processes influencing the relationship between art and economy from the antiquity up to now. The purpose with the historical presentation is to give the students an historical background to understand the situation today. The main themes of the course consist of an introduction to the different historical ages. Having ended the course, the students are supposed to have acquired the ability to analyze the historical influences on the relationship between art and business today.

Prerequisites

There are no claims for special requirements.

Compulsory reading

Books:

Eliasson, Gunnar & Ulla Eliasson. 1997. Företagandets konst : om konstproduktionen i renässansens Florens. Stockholm : City University Press
Gran, Anne-Britt og Donatella De Paoli. 2005. Kunst og kapital : nye forbindelser mellom kunst, estetikk og næringsliv. Oslo : Pax

Collection of articles:

Anne-Britt Gran (red.). Artikkelsamling: Kunst og kapital i idéhistorisk perspektiv

Recommended reading

Other:

De øvrige kapitlene i bøkene som er representert i artikkelsamlingen: Kunst og kapital i idéhistorisk perspektiv

Course outline

- Renaissance and Baroque
- The Enlightenment and Romanticism
- The modern institution of art
- Modernism and cultural industry
- Aesthetical marketing
- Aesthetical organizations
- The experience economy

Computer-based tools

Computer-based tools are not used in this course.

Course structure

The course consists of 36 one hour lessons. The students are advised to form discussion groups for the study of the course literature and if desired also for cooperation during the three-day examination work.

Examination

The course ends with a 72-hour take-home examination to be performed individually or by groups of up to three students. Where appropriate the use of computer-based tools is allowed to solve the examination assignment.

Exam code(s)

KLS 24001 - take-home exam, with accounts for 100% of the grade in KLS 2400 Art and capital in an historical perspective, 6 ECTS credits

Examination support materials

All written aids are allowed.

Re-sit examination

Due to changes in our Bachelor Programmes from autumn 2009, there also will be changes in every single course. This course was lectured for the last time spring 2009. Re-sit exam will be offered every term even spring 2012.

Additional information