



APPLIES TO ACADEMIC YEAR 2009/2010

INS 2302 News Writing

Programme

Bachelor in Public Relations (2. year)

Responsible for the course

Department

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Introduction

Objective

The objective is to introduce the ABC of news writing to the students. Through lectures they will be given an introduction to subjects like news criteria, style in news writing and news language. The students will also be given a first introduction to source criticism in journalism. The students will practice their writing skills through several writing assignments during the semester.

Prerequisites

No particular prerequisites required.

Compulsory reading

Books:

Fossum, Egil og Sidsel Meyer. 2008. Er nå det så sikkert? : journalistikk og kildekritikk. 3. utg. Oslo : Cappelen akademisk. 206 sider

Handgaard, Brynjulf. 2008. Intervjuteknikk for journalister. Oslo : Gyldendal akademisk. 260 sider

Kjendsli, Veslemøy. 2008. Rett på sak! : lærebok i praktisk journalistikk. Kristiansand : IJ-forl. 210 sider

Østlyngen, Trine og Turid Øvrebø. 1999. Journalistikk : metode og fag. 2. utg. Oslo : Ad notam Gyldendal

Recommended reading

Course outline

- Journalism and the society
- News criteria
- Methods in news writing
- Style in news writing
- News language
- Internet and 24-hours publishing
- Source criticism in journalism.

Computer-based tools

Access to PC with Word/Windows and printer. It is strongly recommended for students to employ their own laptop.

Course structure

The course consists of 30 hours of lectures and group discussions.

Examination

The exam must be passed with an E or better.
Process evaluation counts 100% of the final grade.

Exam code(s)

INS 23021 - Process evaluation counts 100% of the final grade in INS 2302 News Writing, 6 credits.

Examination support materials

Process evaluation: All aids allowed.

Re-sit examination

A re-sit is held in at the next scheduled exam in the course.
Students who are taking new exam must take the course all over including all parts of evaluation.

Due to changes in our Bachelor Programmes from autumn 2009, there also will be changes in every single course. This course will be lectured for the last time fall 2009. Re-sit exam will be offered every term from autumn 2010 even spring 2012.

Additional information