



GJELDER FOR STUDIEÅRET 2009/2010

## GRA 6829 Strategies for Industrial Competitiveness

### Studium

Master i økonomi og ledelse - Siviløkonom (Strategy), Master i politikk og økonomi, Master i økonomi og ledelse - Siviløkonom, Specialization Course

### Kursansvarlig

### Institutt

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

6

### Undervisningsspråk

Engelsk

### Innledning

The course description is available in English only, please see the English course description

### Læringsmål

### Forkunnskaper

### Obligatorisk litteratur

#### Bøker:

Porter, Michael E. 2008. On competition. Updated and exp. ed. Boston : Harvard Business School

#### Artikler:

Krugman, Paul. 1999. Increasing returns and economic geography. Journal of Political Economy, Vol. 99, No 3. pp 483 - 499

Porter, Michael E., Mercedes Delgado, Christian Ketels and Scott Stern,. 2008. Moving to a New Global Competitiveness Index. The Global Competitiveness Report 2008-2009, World Economic Forum. Pages 43 - 63

Reve, Torger. 1996. Toward an Integrative Model of Sterategy Development: From dynamic clusters to core capabilities. I: Falkenberg, Joyce & Sven A. Haugland, eds., Rethinking the boundaries of strategy. Copenhagen : Handelshøjskolens forlag. pp 103-122

Reve, Torger. 2008. From industrial clusters to global knowledge hubs. Working paper: BI Centre for maritime Competitiveness. 21 pages

#### Artikkelsamling:

Harvard Business School Case Collection

#### Annet:

A list of compulsory readings will be provided on Blackboard or in class.

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

### Anbefalt litteratur

#### Bøker:

Reve, Torger & Erik W. Jakobsen. 2001. Et verdiskapende Norge. Oslo : Universitetsforlaget. or similar industrial cluster study for other countries.

**Annet:**

National study of industrial competitiveness e.g., Torger Reve & Erik W. Jakobsen. 2001. Et verdiskapende Norge. Oslo: Universitetsforlaget or similar study from another country.  
Thomas Friedman. 2005. The World Is Flat, London: Allen Lane

**Emneoversikt****Dataverktøy****Læreprosess og tidsbruk****Eksamen****Eksamenskode(r)****Hjelpemidler til eksamen****Kontinuasjon****Tilleggsinformasjon**