



GJELDER FOR STUDIEÅRET 2009/2010

## **GRA 6821 Technology Strategy and Strategic Technology**

### **Studium**

Master i innovasjon og entrepenørskap, Specialization Course

### **Kursansvarlig**

Espen Andersen

### **Institutt**

### **Semester**

Se studieplan for aktuelt studium

### **Studiepoeng**

6

### **Undervisningsspråk**

Engelsk

### **Innledning**

The course description is available in English only, please see the English course description

### **Læringsmål**

### **Forkunnskaper**

### **Obligatorisk litteratur**

#### **Bøker:**

Christensen, Clayton M. and Michael Raynor. 2003. The innovator's solution : creating and sustaining successful growth. Boston, Mass. : Harvard Business School Press

Shapiro, Carl and Hal R. Varian. 1999. Information rules : a strategic guide to the network economy. Boston, Mass. : Harvard Business School Press

#### **Annet:**

Articles and cases on paper and electronically - for details please see

<http://www.espen.com/courses/gra6821>

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

A list of compulsory readings will be provided on Blackboard or in class

### **Anbefalt litteratur**

#### **Bøker:**

Christensen, Clayton M. 2003. The innovator's dilemma : the revolutionary book that will change the way you do business. New York: Harper Business Essentials

Utterback, James M. 1994. Mastering the dynamics of innovation : how companies can seize opportunities in the face of technological change. Boston : Harvard Business School Press

### **Emneoversikt**

### **Dataverktøy**

### **Læreprosess og tidsbruk**

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**