



GJELDER FOR STUDIEÅRET 2009/2010

GRA 3157 Managing Innovation, Design and Creativity

Studium

Master i innovasjon og entrepenørskap, Specialization Course

Kursansvarlig

Institutt

Institutt for innovasjon og økonomisk organisering

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

Innledning

This course is described in English.

Mål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Kelley, Tom with Jonathan Littman. 2001. The art of innovation : lessons in creativity from IDEO, America's leading design firm. New York : Doubleday

Saffer, Dan. 2007. Designing for interaction : creating smart applications and clever devices. Berkeley, Calif. : New Riders

Stamm, Bettina von. 2008. Managing innovation, design and creativity. 2nd ed. Chichester : Wiley

Artikler:

Additional articles, edited chapters, and material handed out and/or announced on blackboard. Jevnaker, Birgit H. 2002. Understanding People and Pleasure-Based Human Factors.. I :

Green, W.S. and P.W. Jordan, eds: Pleasure with products : beyond usability. London: Taylor & Francis. s. 283-295. BI reprint 42/2002 (chapter will be handed out)

Jevnaker, Birgit H. 2003. Exploring the Innovating Inbetween : industrial Design as Boundary Work. International Journal of New Product Development & Innovation Management. December/January. s. 339-358 (hand-out).

Annet:

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

Anbefalt litteratur

Bøker:

Poggenpohl, Sharon and Keiichi Sato. 2009. Design integrations : research and collaboration. London : Intellect. Selective chapters may be used as case or essay material in class (will be informed by teacher).

Treffinger, Donald J., Scott G. Isaksen and K. Brian Dorval. 2006. Creative problem solving : an introduction. 4th ed. Waco, Tex. : Prufrock Press. Other handbooks on creativity-based methods can also be used. In Norwegian, see e.g. Erik Lerdahl, 2007. Slagkraft. Oslo: Gyldendal.

Artikler:

Additional good readings will be recommended in class.

Emneoversikt**Dataverktøy****Gjennomføring****Eksamen****Eksamenskode(r)****Hjelpemidler til eksamen****Kontinuasjon****Tilleggsinformasjon**