



APPLIES TO ACADEMIC YEAR 2009/2010

## GRA 3153 Legal Framework for Intellectual Property Rights

### Programme

Master of Science in Innovation and Entrepreneurship, Specialization Course

### Responsible for the course

### Department

Department of Accounting - Auditing and Law

### Term

According to study plan

### ECTS Credits

6

### Language of instruction

English

### Introduction

An understanding of the legal framework is important to understand Norwegian business. The course will give a brief introduction to the Norwegian company law and the main structure in the field of intellectual property rights. Intellectual Property (IP) rights arrangements are important in order to control access and use of valuable resources. It is IP laws that provide right holders with the ability to exploit assets commercially.

### Learning outcome

#### Acquired knowledge

The students will gain a basic understanding of the legal aspects and framework used in the business community and in entrepreneurship. They will be acquainted with the legal sources in the field of intellectual property.

#### Acquired skills

The students will be able to give an account of the Norwegian legal system in general and intellectual property rights in particular. They will be able to find and use the legal sources in a legal dispute regarding patent law, trademark law or industrial design law.

#### Reflection

The students will reflect on legal standards, such as "good business practice", and they will know how to manage activities in a responsible way. They will develop a critical sense regarding the grey area that is not clearly regulated.

### Prerequisites

A bachelor degree qualifying for entrance to the master program in innovation and entrepreneurship.

### Compulsory reading

#### Books:

Torremans, Paul and Jon Holyoak. 2008. Holyoak and Torremans intellectual property law. 5th ed. Oxford : Oxford University Press. Selected parts are required reading. Paperback

#### Other:

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

### Recommended reading

#### Books:

2008. Norwegian company legislation. 7th ed. Oslo: Den norske revisorforening  
Wilson, Caroline. 2005. Intellectual property law in a nutshell. 2nd ed. London: Sweet & Maxwell

### Course outline

- An introduction to the Norwegian legal system
- An introduction to various types of limited companies
- Trademark law

- Patent law
- Law of industrial designs
- Copyright
- Rights in connection with the marketing control act

The course is based on lectures and seminars totalling 36 hours. The seminars will include solving of practical cases based on legal method. The students are expected to participate in discussions and do assignments throughout the course. Students are required to purchase and bring with them the required study aids to the lectures and to acquaint themselves with these through the study of various topics. In particular, knowledge relating to legal rules dealt with in the textbooks or discussed in lectures is required. Parts of the syllabus will have to be studied independently.

### **Computer-based tools**

Standard, Blackboard/homepage

### **Learning process and workload**

36 hours divided into regular lectures and workshops including paper presentations.

Please note that while attendance is not compulsory in all courses, it is the student's own responsibility to obtain any information provided in class that is not included on the course homepage/Blackboard or text book.

### **Examination**

Obligatory individual assignments during the course (pass/fail). Assignments must be passed in order to have the term paper graded and get a final grade in the course.

Term paper - Groups of up to three students

Specific information regarding student evaluation beyond the information given in the course description will be provided in class. This information may be relevant for requirements for term papers or other hand-ins, and/or where class participation can be one of several elements of the overall evaluation.

### **Exam code(s)**

GRA31532 accounts for 100 % of the final grade in the course GRA3153.

### **Examination support materials**

Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.

<http://www.bi.edu/studenthandbook/examaids>

### **Re-sit examination**

Re-takes are only possible at the next time a course will be held. When the course evaluation has a separate exam code for each part of the evaluation it is possible to retake parts of the evaluation. Otherwise, the whole course must be re-evaluated when a student wants to retake an exam. Retake examinations entail an extra examination fee.

### **Additional information**

#### **Honor Code**

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honor code system. This is a most significant university tradition. Students are responsible for familiarizing themselves with the ideals of the honor code system, to which the faculty are also deeply committed.

Any violation of the honor code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academic integrity. If you have any questions about your responsibilities under the honor code, please ask.