



APPLIES TO ACADEMIC YEAR 2009/2010

GRA 3151 Theories of Innovation

Programme

Master of Science in Innovation and Entrepreneurship, Specialization Course

Responsible for the course

Department

Department of Innovation and Economic Organisation

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Introduction

This course will give an introduction to the understanding of the concept of innovation at the micro, meso and macro level by introducing theories conceptualizing and problematizing the term.

Learning outcome

This course introduces students to frameworks of understanding concepts and principles in innovation theory and research. The course aims at providing an understanding of the different aspects of innovation and its relationship with economic growth and welfare. The course will introduce the student to themes addressed more in depth in other courses of the programme and as such, have an introductory and synthesizing role for the programme as a whole.

The student should during the course have acquired knowledge on why and how innovations happens. They should understand aspects of the process through which innovation occurs through a number of theoretical perspectives. These perspectives should give insight to what influences innovation and how this varies across industries, sectors and through time.

After the course the student should have acquired skills so that they can be able to reflect upon concepts and principles in innovation theory and research, and should have developed a constructive and critical attitude towards different approaches.

Prerequisites

A bachelor degree qualifying for entrance to the master programme in innovation and entrepreneurship.

Compulsory reading

Books:

Fagerberg, Jan, David C. Mowery and Richard R. Nelson, eds. 2005. The Oxford handbook of innovation. Oxford: Oxford University Press

Other:

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

Selected articles

Recommended reading

Course outline

- * Processes of innovation at the firm level; from static to dynamic models; absorptive capacity; types of innovation; measuring problems.
- * Innovation as interactive learning
- * Network and process perspectives on innovation
- * Systems of innovation; national, regional and sectoral innovation systems
- * Role of innovation at the macrolevel; MNC's and innovation.

Computer-based tools

Standard, Blackboard/homepage

Learning process and workload

The course will be carried out through lectures and working seminars and excursions. The lectures will be carried out with the expectation of high degree of student involvement through group work, presentations and discussions.

Please note that while attendance is not compulsory in all courses, it is the student's own responsibility to obtain any information provided in class that is not included on the course homepage/Blackboard or text book.

Examination

The evaluation process is composed of 3 elements:

- 1) The student's participation in the classroom through presentations and discussions (20%)
- 2) A mid term paper (20%), written individually.
- 3) A term paper delivery (60%), written in groups of max 3 students.

Specific information regarding student evaluation beyond the information given in the course description will be provided in class. This information may be relevant for requirements for term papers or other hand-ins, and/or where class participation can be one of several elements of the overall evaluation.

Exam code(s)

GRA31511 accounts for 100 % of the final grade in the course GRA3151

Examination support materials

Paper: All

Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.
<http://www.bi.edu/studenthandbook/examaids>

Re-sit examination

Re-takes are only possible at the next time a course will be held. When the course evaluation has a separate exam code for each part of the evaluation it is possible to retake parts of the evaluation. Otherwise, the whole course must be re-evaluated when a student wants to retake an exam. Retake examinations entail an extra examination fee.

Additional information**Honor Code**

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honor code system. This is a most significant university tradition. Students are responsible for familiarizing themselves with the ideals of the honor code system, to which the faculty are also deeply committed.

Any violation of the honor code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academic integrity. If you have any questions about your responsibilities under the honor code, please ask.