



APPLIES TO ACADEMIC YEAR 2009/2010

EXC 2509 Financial Statements and Valuation

Programme

Bachelor in Business Administration (3. year)

Responsible for the course

Department

Department of Accounting - Auditing and Law

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Introduction

The main focus in this course is use of financial statements in decision-making. There are two classes of decision makers that in particular are using financial statements – investors and creditors. Investors need to undertake valuations in order to form an opinion about the company's intrinsic value, which is key to buy and sell decisions. Creditors need financial statement analysis in order to assess the company's credit rating.

The collapse of Enron and Andersen. The bankruptcy of WorldCom. Accounting irregularities at Qwest, Ahold and Parmalat. These events have brought to our attention more than ever the significance of accounting quality. This course provides also a framework for analysis of accounting quality.

Objective

The objective of this course is to provide the student with an understanding of (i) the importance of accounting quality; (ii) the different models for valuations of companies and (iii) the techniques for credit analysis. During this course the student will develop his/her skills necessary to make own valuations and credit analysis through extensive casework.

Prerequisites

Compulsory courses in accounting and finance

Compulsory reading

Books:

Soffer, Leonard C. and Robin J. Soffer. 2003. Financial statement analysis : a valuation approach. Upper Saddle River, N.J.: Prentice Hall

Other:

Selected articles and/or chapters from books. Further information regarding the final list of compulsory literature will be given in class and on the course homepage/Blackboard

Recommended reading

Books:

Benninga, Simon Z. and Oded H. Sarig. 1997. Corporate finance : a valuation approach. New York : McGraw-Hill

Koller, Tim; Marc Goedhart & David Wessels. 2005. Valuation : measuring and managing the value of companies. 4th ed. Hoboken, N.J. : Wiley

Penman, Stephen H. 2007. Financial statement analysis and security valuation. 3rd ed. Boston : McGraw-Hill/Irwin

Course outline

The course is divided into five integrated parts:

1. Business Analysis

Business analysis is an important starting point for the analysis of financial statements. Business analysis allows the identification of the firm's profit drivers and key risks.

2. Quality-of-Accounting Analysis

The purpose of quality-of-accounting analysis is to evaluate the degree to which a firm's accounting captures its underlying business reality.

3. Financial Statement Analysis/Credit Analysis

The information you will find in the financial statements forms the basis of almost every valuation and credit analysis. In this part we will entail your understanding of how to read and interpret financial statements and notes. Our primary emphasis is on how to calculate and interpret key financial ratios and on the use of cash flow statements as an analytical tool.

4. Forecasting

We will use Excel to build simple models for expected future income, cash flow and financial position. These models will be used in part 5.

5. Valuation

We will work with different models for valuation in order to create a better understanding of their advantages and limits.

Computer-based tools

Internet and worksheets, Blackboard/homepage

Course structure

There are 36 contact hours and the course will start with lectures to create a basic understanding of how to interpret accounting information and how to use basic valuation models. At the start of the course the students will be allocated to teams consisting of 2-3 students. During the course the teams will be required to work with and to present case solutions.

Examination

The course grade will be based on the following activities and weights:

Part 1

Individual and/or group class work (in the form of a mix of some/all of the following: hand in of case write ups, projects, and/or homeworks; presentations of case write ups, projects, and/or homeworks; class participation; in class midterm exam and/or quizzes). This part is graded pass / fail.

Part 2

Individual written final term paper.

Specific information regarding any aspect of student evaluation will be provided in class. It is the student's responsibility to obtain this information. Please note that whilst attendance is not compulsory, it is the student's responsibility to obtain any information provided in class that is not included on the course homepage/Blackboard or mandatory literature. Homepages and/or Blackboard are not designed for the purpose of students who choose not to attend class.

Exam code(s)

EXC 25092 - Individual and/or group class work is graded pass / fail.

EXC 25093 - Individual written final term paper, counts 100% of final grade in the course.

Both parts must be passed to obtain final grade in EXC 2509 Financial Statements and Valuation, 6 credits.

Examination support materials

BI-approved exam calculator. Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary. <http://www.bi.edu/studenthandbook/examaids>

Re-sit examination

A re-sit is held in at the next scheduled exam in the course.

Additional information

Due to changes in our Bachelor Programmes from autumn 2009, there also will be changes in every single course.

This course will be taught for the last time autumn 2011. Re-sit exam will be offered every term from autumn 2012 even spring 2013.

