



APPLIES TO ACADEMIC YEAR 2008/2009

## **SØK 2310 Corporate Environmental Management**

### **Program**

Bachelor of Science in Business (3. year), Bachelor of Science in Marketing (3. year)

### **Responsible for the course**

Bjarne Ytterhus

### **Department**

Department of Economics

### **Term**

According to study plan

### **ECTS Credits**

6

### **Language of instruction**

Norwegian

The course will demonstrate how businesses can use environmental management technique to improve environmental performance and obtain competitive advantage.

### **Objective**

To give the students:

- an insight into the background for companies' environmental challenges, and an understanding of important concepts and the tools in corporate environmental management
- knowledge of how the environment can be incorporated into corporate strategies and planning by means of various corporate environmental management systems and standards both in theory and practice

### **Prerequisites**

Normal progress in the Bachelor program

### **Compulsory literature**

### **Recommended literature**

### **Other:**

Relevante Stortingsmeldinger

Utdelt materiale

### **Course outline**

- Why is the environment and sustainable development important for companies?
- Global, regional and local environmental challenges
- Environmental policies
- Environmental strategies
- Environmental management systems and standards
- Environmental and CSR reporting
- Green purchasing
- Future sustainable challenges for the business community

### **Computer-based tools**

Blackboard

### **Course structure**

Use of guest lectures and work with two term papers in addition to the ordinary lectures. The language of the course and the examinations will be Norwegian.

### **Evaluation**

Term papers executed in groups (up to three students)

-Term paper 1 (Pass / Fail)

-Term paper 2 (Ordinary grade scale)

**Evaluation code(s)**

SØK 23101 Term paper. Pass / Fail

SØK 23102 Term paper, which accounts for 100% of the grade in SØK 2310 Corporate Environmental Management, 6 credits

**Aids at the examination**

All aids are allowed. Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.

<http://www.bi.edu/studenthandbook/examaids>

**Makeup exam**

Next time the course is offered.