



APPLIES TO ACADEMIC YEAR 2008/2009

KLS 2505 Arts Management

Program

Bachelor in Arts and Management (2. year)

Responsible for the course

Donatella de Paoli

Department

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Objective

The purpose of the course is to give the students an understanding of management, teamwork and administration of the arts and cultural organizations. The main issues are centered around the management of available resources in the most efficient way and the leadership of creative artistic processes. The course content will be based on 5 ideal forms for organizing across the arts- and cultural sector. These five ideal forms are;

1) Art institutions, 2) Artistic groups and teams, 3) Networks, 4) Festivals and 5) Small businesses.

These forms for organizing and leadership will be described based on relevant research-based and relevant organizational and leadership theory, in addition to cases and examples from the arts- and cultural field in Norway. In this way the students will receive an overview of the most important organizational- and leadership challenges in the arts- and cultural field, but also an insight of how these challenges can be solved. The course will in this way provide knowledge about stable, large arts institutions as well as temporary art projects as festivals and events. Relevant themes are historical background of the organizational form and its use, the environment, performance, organizational structure, processes, leadership and organizational culture.

Prerequisites

There are no specific demands for previous knowledge to attend this course.

Compulsory literature

Books:

De Paoli, Donatella og Beate Elstad. 2008. Organisering og ledelse av kunst og kultur. Oslo: Cappelen Akademisk. ca. 250 sider

Wennes, G. 2006. Kunstledelse: Om ledelse av og i kunstneriske virksomheter. Oslo: Abstrakt Forlag

Recommended literature

Books:

Chong, D. 2002. Arts management. London: Routledge

Fitzgibbon, Marian and Anne Kelly, eds. 1997. From maestro to manager: Critical issues in arts and culture management. Dublin: Oak Tree Press

Pick, John. 1986. Managing the arts?: The British experience. London: Rhinegold

Weaver, R. G. and J.D. Farrell. 1997. Managers as facilitators. San Francisco, Calif. : Berrett-Koehler

Course outline

- Introduction to central organizational and leadership challenges in the arts and culture
- The art institution
- Artistic groups and teams
- Networks
- Festivals
- Small businesses

Computer-based tools

No specific computer tools are used in this course.

Course structure

The course is executed by 36 hours. There will be a mixture of lectures, guestlectures with invited guests from the arts- and cultural field, as well as active participation with a projectwork that will go throughout the course. The students will be obliged to form groups of three members. Through working with the project task, the students are required to use the management theories on themselves, in order to describe and evaluate their group and project process.

Evaluation

The student group consisting of three persons are required to turn in a project paper after finishing the course. The project task will be about the management and leadership of a given art or cultural unit (art project, cultural event, art organization etc.) and involves an analysis of the current organization and management along with suggested improvements.

Evaluation code(s)

KLS 25051 - Project paper count 100% to achieve a grade in KLS 2505 Arts Management, 6 credits.

Aids at the examination

All tools are allowed during the exams.

Makeup exam

A re-sit is held in connection with the next scheduled exam in the course.