



APPLIES TO ACADEMIC YEAR 2008/2009

KLS 2502 Cultural Industry Studies III – Gallery and Museum

Program

Bachelor in Arts and Management (2. year)

Responsible for the course

Ellen Marie Sæthre-McGuirk

Department

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Objective

This course will give students an insight into the characteristics of the art gallery and the museum as an institution and as a setting for work and cultural production. To explore course themes, students will consider the history of museums and galleries, cultural policy, and organizational forms. Students will also examine the economic challenges and market issues that face art galleries and museums today.

This course will give students overview of the organizational and economic dimensions of art galleries and museums in Norway and around the world. Course participants will develop the ability to understand and analyze art galleries in terms of its internal characteristics and the critical factors in the larger environment that shape them.

Prerequisites

Courses in the program sequence.

Compulsory literature

Books:

Sølhjell, Dag. 1995. Kunst-Norge: En sosiologisk studie av den norske kunstinstitusjonen. Oslo: Universitetsforlaget

Collection of articles:

Sæthre-McGuirk, Ellen Marie. 2009. Artikkelsamling for Kulturbransjekunnskap III - Galleri og museum. Oslo: Handelshøyskolen BI

Recommended literature

Other:

Utvalgte artikler

Course outline

- Art gallery as social institution
- The history of galleries
- The work of the gallery
- The gallery and cultural production
- Art markets and the sociology of art
- Museums
- The museum as social institution
- The history of the museum
- The museum and cultural production
- The museum as conceptual marketplace
- Museums and the sociology of art
- The economics of art
- Sponsorship and integrated sponsorship

- Cultural collaboration
- Organizational and economic challenges of the art gallery
- Organizational and economic challenges of museums
- Experience and practice
- Galleries, museums, art worlds

Computer-based tools

This course requires no computer-based tools.

Course structure

The course consist 36 lectural hours with following activities:

- Lectures
- Guest lectures
- On-site visits
- Working groups
- Research project

The course requires several hand-ins to be completed and active participation in class sessions.

Evaluation

A Term Paper conludes the course. The Term Paper can be solved in groups of 1-3 students.

Evaluation code(s)

KLS 25021 - Project Paper, counts 100% to obtain main grade in KLS 2502 Cultural Industry Studies III – Gallery and Museum, 6 credits.

Aids at the examination

All aids permitted

Makeup exam

A re-sit is held in at the next scheduled exam in the course.