



APPLIES TO ACADEMIC YEAR 2008/2009

## INS 2302 News Writing

### Program

Bachelor in Public Relations (2. year)

### Responsible for the course

Cecilie Staude

### Department

### Term

According to study plan

### ECTS Credits

6

### Language of instruction

Norwegian

### Objective

The objective is to introduce the ABC of news writing to the students. Through lectures they will be given an introduction to subjects like news criteria, style in news writing and news language. The students will also be given a first introduction to source criticism in journalism. The students will practice their writing skills through several writing assignments during the semester.

### Prerequisites

No particular prerequisites required.

### Compulsory literature

#### Books:

Fossum, Egil og Sidsel Meyer. 2003. Er nå det så sikkert? : journalistikk og kildekritikk. 2. utg. Oslo: Cappelen akademiske. 206 sider  
Østlyngen, T. og T. Øvrebø. 1999. Journalistikk: metode og fag. 2. utg. Oslo : Ad notam Gyldendal

### Recommended literature

### Course outline

- Journalism and the society
- News criteria
- Methods in news writing
- Style in news writing
- News language
- Internet and 24-hours publishing
- Source criticism in journalism.

### Computer-based tools

Access to PC with Word/Windows and printer. It is strongly recommended for students to employ their own laptop.

### Course structure

The course consists of 36 hours of lectures and group discussions.

### Evaluation

Two exams must be passed with an E or better.

Part 1 - Process evaluation counts 60% of the final grade.

Part 2 - A Three hour individual written exam counts 40% of the final grade.

**Evaluation code(s)**

INS 23021 - Process evaluation counts 100% of the final grade in INS 2302 News Writing, 6 credits.

**Aids at the examination**

Process evaluation: All aids allowed.

Written exam: None.

**Makeup exam**

A re-sit is held in at the next scheduled exam in the course. Students who are taking new exam must take the course all over including all parts of evaluation.