



GJELDER FOR STUDIEÅRET 2008/2009

GRA 6821 Technology Strategy and Strategic Technology

Studium

Master i innovasjon og entrepenørskap, Specialization Course

Kursansvarlig

Espen Andersen

Institutt

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

The course description is available in English only, please see the English course description

Læringsutbytte

Forkunnskaper

Obligatorisk litteratur

Bøker:

Christensen, Clayton M. and Michael Raynor. 2003. The innovator's solution: Creating and sustaining successful growth. Boston: Harvard Business School Press

Shapiro, Carl & Hal R. Varian. 1999. Information Rules: A Strategic Guide to the Network Economy. Boston, Mass.: Harvard Business School Press

Annet:

Articles and cases on paper and electronically - for details please see <http://www.espen.com/courses/gra6821>

Anbefalt litteratur

Bøker:

Christensen, Clayton M. 2003. The innovator's dilemma: The revolutionary book that will change the way you do business. Rev.ed. New York: Harper Business Essentials

Utterback, James M. 1994. Mastering the dynamics of innovation: How companies can seize opportunities in the face of technological change. Boston: Harvard Business School Press

Emneoversikt

Dataverktøy

Gjennomføring

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon