



GJELDER FOR STUDIEÅRET 2008/2009

## GRA 6339 Management Control in Multinational Enterprises

### Studium

Master i internasjonal markedsføring og ledelse

### Kursansvarlig

Hanno Roberts

### Institutt

Institutt for regnskap - revisjon og jus

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

6

### Undervisningsspråk

Engelsk

The course description is available in English only, please see the English course description

### Læringsutbytte

### Forkunnskaper

### Obligatorisk litteratur

#### Annet:

As this course is multidisciplinary, no single textbook is used. The literature consists of selected articles and book chapters.

Articles from e.g. Academy of Management Review, Academy of Management Perspectives, Organisation Science, Human Resource Management, California Management Review, Sloan Management Review, Management Accounting Research, Knowledge Management.

Selected book chapters.

Management Control of Multinational Enterprises in China, N.G. O'Connor, 2006, McGraw-Hill.

The Global Challenge: framework for international human resource management, P.Evans, V.Pucik and J.-L. Barsoux, 2002, McGraw-Hill.

Performance Measurement & Control Systems for Implementing Strategy, R. Simons, 1999, Prentice-Hall.

Knowledge Management in Organisations: a critical introduction, D.Hislop, 2005, Oxford University Press

### Anbefalt litteratur

### Emneoversikt

### Dataverktøy

### Gjennomføring

### Eksamen

### Eksamenskode(r)

**Hjelpemidler til eksamen**

**Kontinuasjon**