



APPLIES TO ACADEMIC YEAR 2008/2009

## GRA 3153 Legal Framework for Intellectual Property Rights

### Program

Master in Innovation and Entrepreneurship, Specialization Course

### Responsible for the course

Tore Bråthen, Monica Viken

### Department

Department of Accounting - Auditing and Law

### Term

According to study plan

### ECTS Credits

6

### Language of instruction

English

### Learning outcome

The aim of this course is to provide a comprehensive understanding of the legal aspects and framework used in the business community and entrepreneurship. The students will gain knowledge regarding the Norwegian legal system in general and intellectual property rights in specific. At the end of the course the students will be able to give an account for international patent law, trademark law and industrial design law.

### Prerequisites

A bachelor degree qualifying for entrance to the master program in innovation and entrepreneurship.

### Compulsory literature

#### Books:

Torremans, Paul and Jon Holyoak. 2008. Holyoak and Torremans intellectual property law. 5th ed. Oxford: Oxford University Press. Selected parts are required reading. Paperback

#### Other:

Texts or articles will be supplemented during the course

### Recommended literature

#### Books:

2008. Norwegian company legislation. 7th ed. Oslo: Den norske revisorforening  
Wilson, Caroline. 2005. Intellectual property law in a nutshell. 2nd ed. London: Sweet & Maxwell

### Course outline

An understanding of the legal framework is important to understand Norwegian business. The course will give a brief introduction to the Norwegian company law and the main structure in the field of intellectual property rights. Property rights arrangements are an important issue to control access and use of valuable resources. The students will be given an introduction to the trademark law and industrial design law. Intellectual Property (IP) rights arrangements are an important issue to control access and use of valuable resources. It is IP laws that provide right holders the ability to exploit assets in a commercial way.

#### Course outline

- An introduction to the Norwegian legal system
- An introduction to various types of limited companies
- Trademark law
- Patent law
- Law of industrial designs
- Intellectual property conventions

The course is based on lectures and seminars, 36 hours. The seminars will include solving of practical

cases based on legal method. The students are expected to participate in discussions and do assignments through the course. Students are required to purchase and bring with them the required study aids to the lectures and to acquaint themselves with these through the study of various topics. In particular, knowledge relating to legal rules dealt with in the textbooks or discussed in lectures is required. Parts of the syllabus will have to be studied independently.

**Computer-based tools**

Standard, Blackboard/homepage

**Course structure**

36 hours divided into regular lectures and workshops including paper presentations.

Specific information regarding any aspect of student evaluation will be provided in class. Please note that whilst attendance is not compulsory, it is the students responsibility to obtain any information provided in class that is not included on the course homepage/Blackboard or text book.

**Evaluation**

Obligatory assignments during the course, individually (pass/fail). Assignments must be passed in order to be able to have the term paper graded and to get a final grade in the course. Term paper - Groups of up to three students

**Evaluation code(s)**

GRA31532 accounts for 100 % of the final grade in the course GRA3153.

**Aids at the examination**

All aids are allowed. Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.  
<http://www.bi.edu/studenthandbook/examaids>

**Makeup exam**

Re-takes are only possible at the next time a course will be held. When the course evaluation has a separate exam code for each part of the evaluation it is possible to retake parts of the evaluation. Otherwise, the whole course must be re-evaluated when a student wants to retake an exam. Retake examinations entail an extra examination fee.

**Honor Code**

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honor code system. This is a most significant university tradition. Students are responsible for familiarizing themselves with the ideals of the honor code system, to which the faculty are also deeply committed.

Any violation of the honor code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academy integrity. If you have any questions about your responsibilities under the honor code, please ask.