



GJELDER FOR STUDIEÅRET 2008/2009

GRA 3136 New Venture Creation

Studium

Master i innovasjon og entrepenørskap, Master i økonomi og ledelse - Siviløkonom, Specialization Course

Kursansvarlig

Elbjørg G Standal, Tore Bakken, Stein Bjørnstad

Institutt

Institutt for innovasjon og økonomisk organisering

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

The course description is available in English only, please see the English course description

Læringsutbytte

Forkunnskaper

Obligatorisk litteratur

Bøker:

Wickham, Philip A.. 2006. Strategic Entrepreneurship. 4th edition. Prentice Hall. 586s
Wilmerdingen, Alex. 2005. Term sheets & valuations. C-level business intelligence. Aspatore Books

Annet:

Teaching materials including three HBS cases and a handful of articles. A copied compendium will be available at cost price at the start of the semester

Anbefalt litteratur

Bøker:

Chopra, Sunil
Deshmukh, Sudhakar
Mieghaem, Jan van
Zemel, Eitan. Managing business process flows: principles of operations management. 2nd. Prentice Hall
Jenssen, Jan INge
Kolvreid, Lars
Erikson, Truls. 2006. Perspektiver på entrepenørskap. Organisering av næringsvirksomhet / gründervirksomhet

Artikler:

Bhide, Amar. 1994. How entrepreneurs craft strategies that work. Harvard Business Review. pp. 150 ff.
Bhide, Amar. 1996. The questions every entrepreneur must answer. Harvard Business Review
Govindarajan, Vijay
Trimble, Chris. 2005. Building breakthrough businesses within established organizations. Harvard Business Review. 59 ff.
Kaplan, Steven, Berk A. Sensoy, Per Strömberg. 2005. What are firms? Evolution from early business plans to public companies. VRSP Working Paper
Sahlman, William A. 1996. Some thoughts on business plans: Internet wicked ale. Harvard

Business Review

Emneoversikt

Dataverktøy

Gjennomføring

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon