



GJELDER FOR STUDIEÅRET 2008/2009

GRA 3109 Corporate Innovation

Studium

Master i innovasjon og entrepenørskap, Master i økonomi og ledelse - Siviløkonom, Specialization Course

Kursansvarlig

Atle Midttun

Institutt

Institutt for innovasjon og økonomisk organisering

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

The course description is available in English only, please see the English course description

Læringsutbytte

Forkunnskaper

Obligatorisk litteratur

Bøker:

1999. Boosting innovation: The cluster approach. Paris: OECD. Introduction. (Will be made available by lecturer)

Block, Zenas and Ian C. MacMillan. 1993. Corporate venturing: Creating new businesses within the firm. Boston: Harvard Business School Press. 1-112, Introduction, and Ch1-Ch4.

Burgelman, Robert A., Leonard Sayles. 1988. Inside Corporate Innovation: Strategy, structure and management skills. New York : Free Press. 17-91; 122-150, Ch2, 5 8,9.. (Will be made available by lecturer)

Christensen, Clayton M. 1997. The innovator's dilemma : When new technologies cause great firms to fail. Boston, Mass. : Harvard Business School Press. Selected reading: Introduction, and chapters 2,8,9,10

Davis, Julie L. and Suzanne S. Harrison. 2001. Edison in the boardroom: how leading companies realize value from their intellectual assets. New York: Wiley. 1-18, Introduction

Foster, Richard and Sarah Kaplan. 2001. Creative destruction: Why companies that are built to last underperform the market, and how to successfully transform them. New York : Currency. Selected reading: Introduction and chapters 1,2,7,8

Hamel, Gary. 2000. Leading the revolution: How to thrive in turbulent times by making innovation a way of life. Rev. ed. Boston: Harvard Business School Press. Selected reading: Introduction and chapters 1,2,3,8,9

Richards, Sally. Inside business incubators & corporate ventures. 2002. New York : Wiley. (Will be made available by lecturer)

Artikler:

Edquist, Charles. 1997. Systems of innovation approaches: Their emergence and characteristics. I: Systems of Innovation: Technologies, institutions and organisations. Cheltenham: Elgar

Jones, Tim. 2003. Innovation leadership : identifying and understanding the top performers. R&D Management. spring. s. 1-19

Lazonick, William. 2002. Innovative Enterprise and Historical Transformation. Enterprise & Society. Vol 3, March. pp 3-47

Lundvall, B-Å. 1998. Why study national systems and national styles of innovation. Technology Analysis & Strategic Management. Vol 10 no 4

Noteboom, Barth. 1999. Innovation, learning and industrial organisation. Cambridge Journal of Economics. 23: 127-150
Porter, Michael. 1998. Clusters and the new economics of competition. Harvard Business Review

Anbefalt litteratur

Emneoversikt

Dataverktøy

Gjennomføring

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon