



APPLIES TO ACADEMIC YEAR 2008/2009

GRA 1305 Industrial Economics

Program

Master of Science in Business and Economics, Master of Science in Business and Economics (Economics), Specialization Course

Responsible for the course

Christian Riis

Department

Department of Economics

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Learning outcome

The aim of this course is to provide a comprehensive understanding of the economic principles underlying competitive strategies in the market place. The main focus is on strategic interaction among firms with respect to pricing decisions, R&D and innovation, contracts and localization decisions.

Prerequisites

SØK 2220, SØK 2221 and SØK 2300 or equivalent and Intermediate microeconomics (may be taken in the same term).

Compulsory literature

Books:

Tirole, Jean. 1988. The theory of industrial organization. Cambridge, Mass. : MIT Press

Other:

Selected articles

Recommended literature

Course outline

- Competition and efficiency
- Competition policy and antitrust
- Market design
- R&D and innovation
- Contract theory

Computer-based tools

Blackboard/homepage

Course structure

36 hours of lectures and cases.

Specific Information regarding student evaluation will be provided in class. Please note that while attendance is not compulsory in all courses, it is the students responsibility to obtain any information provided in class that is not included on the course homepage/Blackboard or text book.

Evaluation

Compulsory assignment during the course (pass/fail). Three hours written exam.

Evaluation code(s)

GRA13051 accounts for 100 % of the final grade in the course GRA 1305.

Aids at the examination

Berck, Peter og Knut Sydsæter. 1993. Economists' Mathematical Manual. 2nd ed. Berlin: Springer Verlag.

BI approved exam calculator. A bilingual dictionary.

Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.
<http://www.bi.edu/studenthandbook/examaids>

Makeup exam

Re-takes are only possible at the next time a course will be held. When the course evaluation has a separate exam code for each part of the evaluation it is possible to retake parts of the evaluation. Otherwise, the whole course must be re-evaluated when a student wants to retake an exam. Retake examinations entail an extra examination fee

Honor Code

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honor code system. This is a most significant university tradition. Students are responsible for familiarizing themselves with the ideals of the honor code system, to which the faculty are also deeply committed.

Any violation of the honor code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academy integrity. If you have any questions about your responsibilities under the honor code, please ask.