



GJELDER FOR STUDIEÅRET 2008/2009

DRE 2009 Interorganizational Relationships

Studium

Kursansvarlig
Kenneth Wathne

Institutt
Institutt for markedsføring

Semester
Se studieplan for aktuelt studium

Studiepoeng
6

Undervisningsspråk
Engelsk

Mål

Forkunnskaper

Obligatorisk litteratur

Annet:

A complete list of articles and book chapters will be distributed during the first meeting. Articles will be selected from Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Marketing Science, Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review, Management Science, American Journal of Sociology, American Sociological Review, Journal of Law, Economics and Organization, Journal of Law and Economics, Journal of Financial Economics, Bell Journal of Economics, Managerial and Decision Economics.

Anbefalt litteratur

Emneoversikt

Dataverktøy

Gjennomføring

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

