



APPLIES TO ACADEMIC YEAR 2007/2008

SØK 2310 Corporate Environmental Management

Program

Bachelor of Science in Business (3. year), Bachelor of Science in Marketing (3. year)

Responsible for the course

Bjarne E. Ytterhus

Department

Economics

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

The course will demonstrate how businesses can use environmental management technique to improve environmental performance and obtain competitive advantage.

Objective

To give the students:

- an insight into the background for companies' environmental challenges, and an understanding of important concepts and the tools in corporate environmental management
- knowledge of how the environment can be incorporated into corporate strategies and planning by means of various corporate environmental management systems and standards both in theory and practice

Prerequisites

Normal progress in the Bachelor program

Compulsory literature

Books:

Kolk, Ans. 2000. Economics of environmental management. Harlow : Financial Times/Prentice Hall

Recommended literature

Books:

Welford, Richard, ed. 1998. Corporate environmental management. 1, Systems and strategies. 2nd ed. London : Earthscan Publications

Other:

Relevante Stortingsmeldinger

Utdelt materiale

Course outline

- Why is the environment and sustainable development important for companies?
- Global, regional and local environmental challenges
- Environmental policies
- Environmental strategies
- Environmental management systems and standards
- Environmental and CSR reporting
- Green purchasing
- Future environmental challenges for the business community

Computer-based tools

Blackboard

Course structure

Use of guest lectures and work with two term papers in addition to the ordinary lectures. The language of the course and the examinations will be English.

Evaluation

Term papers executed in groups (up to three students)

- Term paper 1 (Pass / Fail)
- Term paper 2 (Ordinary grade scale)

Evaluation code(s)

SØK 23101 Term paper. Pass / Fail

SØK 23102 Term paper, which accounts for 100% of the grade in SØK 2310 Corporate Environmental Management, 6 credits

Aids at the examination

All aids are allowed.

Aids at the written examinations are explained under exam information in our web-based student handbook. Please note use of calculator. <http://www.bi.no/studenthandbook>.

Makeup exam

Next time the course is offered.